



City of Westminster

Committee Agenda

Title: **Children, Environment and Leisure Policy and Scrutiny Committee**

Meeting Date: **Wednesday 21st June, 2017**

Time: **7.00 pm**

Venue: **Room 3.1, 3rd Floor, 5 Strand, London, WC2 5HR**

Members:

Councillors:

Andrew Smith (Chairman)
Rita Begum
Iain Bott
Aicha Less
Melvyn Caplan
Peter Cuthbertson
Nick Evans
Robert Rigby

Elected voting representative
Aki Turan, Parent Governor
Annie Ee, Parent Governor

Co-opted voting representative
Brenda Morrision, Church of England
Diocese Representative
Louise McCullough, Roman Catholic
Diocesan Board Representative

Co-opted non-voting representative
Eugene Moriarty, Headteacher, St
Augustine's High School
Ann Townshend, Headteacher, St
Barnabus Primary School

Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda

Admission to the public gallery is by ticket, issued from the ground floor reception at City Hall. If you have a disability and require any special assistance please contact the Committee Officer (details listed below) in advance of the meeting.



An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter. If you require any further information, please contact the Committee Officer, sarah Craddock.

**scraddock@westminster.gov.uk; 020 7641 2770
Corporate Website: www.westminster.gov.uk**

Note for Members: Members are reminded that Officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. With regard to item 2, guidance on declarations of interests is included in the Code of Governance; if Members and Officers have any particular questions they should contact the Head of Committee and Governance Services in advance of the meeting please.

AGENDA

PART 1 (IN PUBLIC)

1. MEMBERSHIP

The Director of Law to report that there are no changes.

2. DECLARATIONS OF INTEREST

To receive declarations of interest by Members and Officers of any personal or prejudicial interests.

3. MINUTES

To agree the minutes of the meetings held on 15 May 2017.

(Pages 1 - 8)

4. TRACKERS AND WORK PROGRAMME

a) To note the progress in implementing the Committee's Recommendation and Action Trackers.

b) To provide comment and input into the Work Programme for 2017/18.

(Pages 9 - 18)

5. CABINET MEMBER FOR ENVIRONMENT, SPORTS AND COMMUNITY

Councillor David Harvey (Cabinet Member for Environment, Sports and Community) to update the Committee on current and forthcoming issues in his Portfolio.

(Pages 19 - 28)

6. CABINET MEMBER FOR CHILDREN, FAMILIES, YOUNG PEOPLE

Councillor Richard Holloway (Cabinet Member for Children, Families, Young People) to update the Committee on current and forthcoming issues in his Portfolio.

(Pages 29 - 34)

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| <p>7. UPDATE ON THE MARYLEBONE LOW EMISSION NEIGHBOURHOOD</p> <p>To update on Year 1 progress and inform about the governance for the project.</p> | <p>(Pages 35 - 58)</p> |
| <p>8. ACTIVEWESTMINSTER: AN ACTIVE CITY FOR ALL: PHYSICAL ACTIVITY, LEISURE AND SPORT STRATEGY 2017-2021</p> <p>To review and contribute to the development of the draft strategy.</p> | <p>(Pages 59 - 82)</p> |
| <p>9. REPORTS OF ANY URGENT SAFEGUARDING ISSUES</p> <p>Verbal Update (if any)</p> | |
| <p>10. ANY OTHER BUSINESS THE CHAIRMAN CONSIDERS URGENT</p> | |

Charlie Parker
Chief Executive
14 June 2017

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CITY OF WESTMINSTER

MINUTES

**CHILDREN, ENVIRONMENT AND LEISURE
POLICY & SCRUTINY COMMITTEE
15 MAY 2017
MINUTES OF PROCEEDINGS**

Minutes of a meeting of the **Children, Environment and Leisure Policy & Scrutiny Committee** held on Monday 15 May 2017 at 7pm at **Westminster City Hall, 64 Victoria Street, London SW1E 6QP.**

Members Present: Councillors Andrew Smith (Chairman), Iain Bott, Melvyn Caplan, Aicha Less, Robert Rigby and Tim Roca.

Co-opted Members: None present.

Also present: Councillor David Harvey (Cabinet Member for Environment, Sports and Community) and Councillor Jacqui Wilkinson (Cabinet Member for Environment, Sports and Community).

Apologies for Absence: Councillor Richard Holloway, Councillor Peter Cuthbertson, Councillor Nick Evans, Councillor Rita Begum, Louise McCullough, Ann Townshend, Eugene Moriarty, Brenda Morrison, Annie Ee and Aki Turan.

1. MEMBERSHIP

- 1.1 It was noted that Councillor Tim Roca was substituting for Councillor Rita Begum.
- 1.2 The Chairman welcomed Councillor David Harvey (Cabinet Member for Environment, Sports and Community) to the meeting.
- 1.3 The Chairman advised that Councillor Richard Holloway (Cabinet Member for Children, Families and Young People) would not be attending the meeting. Any questions that Members had regarding his portfolio would be placed on the Committee's Action Tracker.
- 1.4 The Chairman welcomed Mohamed Awale (Deputy Youth MP) to the meeting who took part in the discussion on the Review of Youth Services and the Young Westminster Foundation.

2. DECLARATION OF INTEREST

2.1 No further declarations of interests in respect of items to be discussed were made, other than those noted in the circulated schedule as set out below in paragraph 2.2.

2.2 Table of Member's interests tabled at the Committee Meeting was as follows:

Councillor/Member of the Children, Environment and Leisure P&S Committee	Organisation	Nature of Interest
Iain Bott	Paddington Academy	Governor
	One Westminster	Non-Voting Member of the Board
Melvyn Caplan	Local Area Board for Career Academy at Paddington Academy	Board Member
Robert Rigby	Our Lady's Secondary School, Hackney	Governor
	Local Authority Governor Appointment Panel	Member
	London Marathon Charitable Trust	Trustee
Tim Roca	King's College London	Employer

3. MINUTES

3.1 **RESOLVED:** That the minutes of the meeting held on 13 March 2017 be approved for signature by the Chairman as a true and correct record of the proceedings.

4. ACTION AND RECOMMENDATION TRACKERS AND COMMITTEE WORK PROGRAMME

4.1 ACTION AND RECOMMENDATION TRACKERS

4.1.1 **RESOLVED:** That the Action and Recommendation Trackers be noted.

4.2 COMMITTEE WORK PROGRAMME

4.2.1 ACTION

1. That an item on the Low Emissions Neighbourhood (LEN) in Marylebone be added to the Work Programme.

4.2.2 **RESOLVED:** That the Committee Work Programme be noted.

5. QUESTION AND ANSWER SESSION: CABINET MEMBER FOR ENVIRONMENT, SPORTS AND COMMUNITY

5.1 The Committee received a written update from the Cabinet Member who responded to questions on the following topics:

- the outcome of the Porchester Centre public consultation and the creation of a stakeholder group to engage regular users in the design development.
- the installation of outdoor gyms in appropriate locations throughout Westminster.
- the Council's commitment to tackling engine idling and improving air quality.
- the possibility of extending the opening hours of St Marys Church Yard.
- the benefits of the new Parks, Open Spaces and Cemeteries contract.
- the benefit of long term tracking of the Team Westminster Do-It local website.
- the Library Commission and its effect on the Council's future building strategy.
- educating children and adults about healthy eating and exercise.
- waste technology and the problems associated with fly-tipping in the City.

5.2 ACTIONS

1. That the possibility of extending the opening hours of St Marys Church Yard be investigated.
2. That a briefing note on future proposals for outdoor gyms including a list of where they are located in Westminster be sent to Committee Members.
3. That officers contact Councillor Aicha Less to find out which outdoor gyms needed to be repaired.

6. QUESTION AND ANSWER SESSION: CABINET MEMBER FOR CHILDREN, FAMILIES AND YOUNG PEOPLE

- 6.1 The Committee received a written update from the Cabinet Member which covered current and forthcoming issues in his Portfolio.

7. REVIEW OF YOUTH SERVICES AND YOUNG WESTMINSTER FOUNDATION

- 7.1 The Committee received a report providing an overview of the changes to Westminster youth provision over the past twelve months along with an update on the establishment of the Young Westminster Foundation. The Committee noted the key areas of work completed in setting up the Foundation.
- 7.2 The Committee heard from Will Parsons, Commissioning and Transformation Lead, who outlined his role in relation to the Westminster Youth Service and detailed the changes to the way youth services were being delivered across the country whereby significant reductions in central government funding had meant that local authorities had to reduce or cease funding for non-statutory youth services. The Committee noted that Westminster's investment in establishing the Foundation offered a sustainable long term solution to funding services for young people.
- 7.3 The Committee welcomed Mohamed Awale (Deputy Youth MP) who contributed to the discussion on youth provision in Westminster. Mohamed considered that maintaining existing leisure areas was really important and that targeted communication about leisure activities was essential in reaching young people. The Committee noted that a good website and digital access to information was vital for engagement with young people.
- 7.4 The Committee discussed the establishment and the sustainability of the Young Westminster Foundation and that it would allow businesses and individuals to play a part in providing services for young people in the borough. The Committee further discussed the value of having a youth trustee and the opportunity to take a fresh look at youth provision and consider the benefits of working with partners to create modern and meaningful activities for young people. The Committee noted that Westminster had significant sport and leisure areas and that these facilities needed to be utilised and effectively communicated to young people.
- 7.5 The Chairman thanked everyone who had given up their time to attend the meeting and contribute to the discussion.
- 7.6 **RESOLVED:** The Committee made the following comments which would be forwarded to the Cabinet Member for Children, Families and Young People for consideration:

1. The Committee welcomed the progress that had been made in establishing the Young Westminster Foundation.
2. The Committee looked forward to the Young Westminster Foundation playing a full role in the development of youth provision.
3. The Committee highlighted the need to inform young people of the significant resources already available across the city and importantly engage them to help shape the future innovation of the service.
4. The Committee encouraged engagement with the broader community, including faith groups, about the need and also resources they could offer by way of provision to young people.

8. THE REPORT OF THE AIR QUALITY TASK GROUP

- 8.1 The Committee received a report of the Air Quality Task Group which was established in response to growing concern from the public, business and other stakeholders about the impact of poor air quality in Westminster. The Task Group met five times and considered evidence from a range of stakeholders around the three themes of: health impacts of poor air quality, emissions from transport and emissions from buildings.
- 8.2 The Committee heard from Muge Dindjer, Scrutiny Manager, who gave a presentation of the work of the Task Group and presented the draft recommendations for comment and discussion by the Committee. She advised that the final report draws on all the evidence heard including that commissioned from King's College London.
- 8.3 The Committee discussed the growing evidence of the adverse health impact of poor air quality as well as evidence suggesting that poor air quality was bad for London as a business location. The Committee heard that Westminster was already doing a lot but considered that the Council could be more ambitious through its lobbying agenda and by improving its buildings, vehicles and communication to residents, workers and visitors. The Committee noted that air quality was now resident's top concern.
- 8.4 The Committee considered the possibility of operating environmentally friendly/electric vehicles, setting out environmentally friendly walking routes, monitoring the air quality near schools, reducing the number of buses in London and adding technology to caption unfit public vehicles. The Committee suggested making the recommendations stronger regarding the emissions from buildings and that including quotes from stakeholders would give endorsement to the recommendations. The Committee further suggested that the report

summary should include the next steps to be achieved and that all the recommendations focused on indisputable targets.

- 8.5 **RESOLVED:** That the report be sent to the relevant Cabinet Members for decision, this will be primarily the Cabinet Member for Environment, Sports and Community (but also others for some of the recommendations) for consideration and that a launch be held to inform key stakeholder of the recommendations and act as a call to action.

9. GREENER CITY ACTION PLAN (2015-2025)

- 9.1 The Committee received a report on progress against the Greener City Action (GCAP's) targets in its first 18 months. The Committee noted that the GCAP was developed with extensive input from internal and external stakeholders and was a ten year plan focusing on nine priority themes which were outlined in the report.
- 9.2 The Committee heard from Richard Barker, Director of Community Services and Ceridwen John, Principal Policy Officer, who gave an overview of the Council's 10 year sustainable strategy and an update on progress against the GCAP's targets. The Committee noted that the GCAP short-term targets due to be delivered by 2018/19 were on track and that additional actions linked to the City for All actions had been included in the targets.
- 9.3 The Committee considered how important it was to hold stakeholder events to continuously engage with partners in order to build strong working relationships for the benefits of public health and the environment and noted that working closely with partners reduced duplication of work and encouraged business to participate in creating a greener city. The Committee considered that the Marylebone Low Emissions Neighbourhood (LEN) pilot project with a central focus on improving air quality was a significant piece of work as air quality was the number one concern for residents and those people who work and visit the area.
- 9.4 The Committee then discussed the positive progress that had been made already with educating people about the hazards of engine idling and improving the efficiencies of buildings and vehicles. The Committee considered that the Council should focus on areas such as air quality issues where they could demonstrate real leadership in improving public health and the environment.
- 9.5 **RESOLVED:** The Committee made the following comments which would be forwarded to the Cabinet Member for Environment, Sports and Community for consideration:
1. The Committee welcomed the update on progress against the Greener City Action targets.

2. The Committee agreed to receive an annual update on the Greener City Action Plan. Members requested that the report be aimed at engaging partners in delivering outcomes and sharing best practice with the Council and that it focus on providing details on working partners and how they play a key role in delivering services.
3. The Committee highlighted the need to prioritise issues where the Council could play a real leadership role in delivering solutions.

10. UPDATE ON SAFEGUARDING ISSUES (verbal update – see agenda item 10)

10.1 The Chairman advised that there was nothing to report.

11. TERMINATION OF MEETING

11 .1 The meeting ended at 8.44pm.

CHAIRMAN _____

DATE _____

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Children, Environment and Leisure Policy and Scrutiny Committee

Date:	Wednesday 21 st June 2017
Classification:	General Release
Title:	Update on work programme and action tracker
Report of:	Julia Corkey-Director of Policy, Performance and Communications
Cabinet Member Portfolio	Cabinet Member for Children and Young People and Cabinet Member for Environment, Sports and Community
Wards Involved:	All
Policy Context:	All
Report Author and Contact Details:	Muge Dindjer x2636 mdindjer@westminster.gov.uk

1. Executive Summary

This report presents the latest version of the work programme and action tracker.

2. Key Matters for the Committee's Consideration

The Committee is asked to:

- Note and prioritise the work programme
- Note the action tracker

3. Update on the work programme

- 3.1 The key change to the work programme has been undertaken to facilitate the request from Committee to have an item on the Marylebone Low Emission Neighbourhood. This has been added to the June meeting to facilitate changes to staffing occurring after that. The Voluntary Sector Strategy item has been moved to accommodate that change.

3.2 For the September meeting, it is suggested that the examination of the waste contract specification may be too early; this report can be postponed, whereas the draft Open Spaces and Biodiversity Strategy is well timed for consideration in September as future meetings will be too late to influence. Further advice is awaited regarding the Libraries Commission and Committee will be updated verbally.

If you have any queries about this Report or wish to inspect any of the Background Papers please contact Muge Dindjer ex 2636

mdindjer@westminster.gov.uk

APPENDICES:

Appendix 1-Draft Work Programme 2017/2018

Appendix 2- Action Tracker

Appendix 1



ROUND ONE - 21 JUNE 2017

Agenda Item	Reasons & objective for item	Represented by:
Cabinet Member questioning	To hold to account and give 'critical friend' challenge to the portfolio holder.	Cabinet Member for Children, Families and Young People
An Update on the Marylebone Low Emission Neighbourhood	To inform the Committee of the LEN's objectives and progress in year 1 of the three year programme	Barry Smith Maria Curro
An Active City for All	Review and contribute to the development of the draft strategy	Andy Durrant Richard Barker

ROUND TWO – 18 SEPTEMBER 2017

Agenda Item	Reasons & objective for item	Represented by:
Cabinet Member questioning	To hold to account and give 'critical friend' challenge to the portfolio holder.	
The Libraries Commission?	Subject to appointment of Chairman. Contribution to the work of the Libraries Advisory Board	Mike Clarke
Review of draft Open Spaces and Bio- Diversity Strategy	This earlier date would give committee more opportunity to contribute to earlier draft but consultation should just have closed	Rebecca Fuhr Richard Barker Mark Banks
Re-tendering strategy for the next Waste, Recycling and Street Cleansing Contract (from Sept. 2020)?	For committee to be briefed on early thoughts for this strategy and provide feedback.	Mark Banks
Westminster's Voluntary Sector Strategy	To review and contribute to the draft Voluntary and Community Sector Strategy and/or VCS support contract relet.	

ROUND THREE – 20 NOVEMBER 2017

Agenda Item	Reasons & objective for item	Represented by:
Cabinet Member questioning	To hold to account and give 'critical friend' challenge to the	

	portfolio holder.	
Safeguarding Children Report	To review the implications of the woods review on LSCB and to examine the work of the Safeguarding Board in the last year and plans for the forthcoming year	New LSCB Chair
Looked after Children Report	Examination of the work undertaken as Corporate Parent for LAC and Care leavers	
Review Open Spaces and Bio Diversity Strategy?	To review the final draft of the strategy	Rebecca Fuhr
Review Health Visiting (jointly with AH & PP)-this could be a one off joint task group with AHPP?	To contribute to the service redesign of health visiting	
Therapy Support and early identification pathways. (Part of SEN local offer review)	To receive a report back of service review and comment on proposed redesign.	Justine May Head of Commissioning

ROUND FOUR – 5 FEBRUARY 2018

Agenda Item	Reasons & objective for item	Represented by:
Cabinet Member questioning	To hold to account and give 'critical friend' challenge to the portfolio holder.	
The Future of Libraries?	Subject to appointment of Chair To review the findings and recommendations of the Libraries Advisory Board.	Mike Clarke

ROUND FIVE – 19 MARCH 2018

Agenda Item	Reasons & objective for item	Represented by:
Cabinet Member questioning	To hold to account and give 'critical friend' challenge to the portfolio holder.	
School organisation and Investment Strategy	To review the SOIS-Annual item	
Education Report- Annual item-hold the meeting in a school	To evaluate the key areas of success and areas to be developed in the Annual Education Report	

TASK GROUPS

Agenda Item	Reasons & objective for item	Represented by:
Life Chances- Potential Task Group-TBC	To consider the life chances of young people in the City and how they are affected by their characteristics.	

Appendix 2



ROUND THREE 2016 (28 NOVEMBER 2016)

Agenda Item	Recommendation/Action and responsible officer	Update
Item 5 – Cabinet Member Update (CYP)	<p>Recommendations to Cabinet Member</p> <p>1. The Committee requested that the Cabinet Member agree to make securing future funding to tackle FGM one of his priorities.</p>	
Item 7 - Future Delivery of Library Service	<p>1. That the terms of reference and timetable for the Westminster Libraries Commission be sent to the Committee Members. (Mike Clarke, Tri-borough Director of Libraries and Archives)</p>	ToR have just been completed and will be circulated shortly.

ROUND FOUR (6 FEBRUARY 2017)

Agenda Item	Recommendation/Action and responsible officer	Update
Item 5 – Cabinet Member Update (CYP)	<p>Recommendations to Cabinet Member</p> <p>2. The Committee requested that the Cabinet Member agree to make securing future funding to tackle FGM one of his priorities.</p>	
Item 7 - Future Delivery of Library Service	<p>2. That the terms of reference and timetable for the Westminster Libraries Commission be sent to the Committee Members.</p>	ToR have just been completed and will be circulated shortly.

	(Mike Clarke, Tri-borough Director of Libraries and Archives)	
Item 8 – School Performance Report 2016	<p>1. That a briefing note be sent on the possible reduction in pupil numbers in primary schools and the difficulty in projecting the necessary pupil places needed in schools.</p> <p>(Ian Heggs, Tri-borough Head of Schools Commissioning)</p>	This will be covered under the Schools Organisation Strategy item on 13 March

ROUND FIVE 2016 (13 MARCH 2017)		
Agenda Item	Recommendation/Action and responsible officer	Update
Item 5 – Cabinet Member Update (CYP)	<p>Recommendations to Cabinet Member</p> <ol style="list-style-type: none"> 1. That the percentage improvement of the uptake of the two year old places be sent to the Committee. 2. That officers contact Councillor Less to discuss identifying hard to reach groups to make them aware of the free 2 year old child places. 3. That the target for the uptake of the 2 year old places for 2016-2017 be sent to the Committee. 4. That historical data as well as statistics be taken into consideration when projecting future pupil numbers for all schools. 5. That an update on the 	<p>Officers have been in contact with Cllr Less and additional posters have been provided to her. In addition, officers will also be attending one of the Councillors identified coffee mornings to discuss the offer with local residents.</p> <p>The target for the uptake of the 2 year old places, for 2016-2017, was 70%</p> <p>The GLA projections used by Westminster Council do take account of historical data when projecting future pupil numbers’.</p>

	<p>progress of the Council's FGM programme be sent to the Committee.</p> <p>6. That the amount of money claimed using the Payment by Results (PbR) claim system for the Troubled Families Programme be sent to the Committee.</p>	<p>The total monies that will be received by WCC from PBR claims for 2016/17 is £243,200 (£36k not as yet received)</p>
<p>Supporting Volunteering across the City</p>	<p>1. That officers get in touch with Baker Street Quarters to see how they manage their various projects using volunteers. (Ezra Wallace, Head of Corporate Policy)</p>	<p>Officers have made initial contact with Baker Street Quarter, but have had minimum success in getting a full response, but will continue pursue this and will update at a later meeting.</p>
<p>School Organisation and Investment Strategy 2017</p>	<p>1. That a briefing note be sent on the measures being taken regarding the vacancies of primary school places and the possibility of schools sharing staff. (Alan Wharton, Head of Tri-borough Asset Strategy)</p>	<p>This was sent to committee on 27.4.17</p>

ROUND SIX 15 TH MAY 2017		
Agenda Item	Recommendation/Action and responsible officer	Update
<p>Item 4.1 Work Programme</p>	<p>That an item on the Low Emissions Neighbourhood (LEN) in Marylebone be added to the Work Programme (Muge Dindjer- Policy and Scrutiny Manager)</p>	<p>Completed. On the work programme for June 2017</p>
<p>Item 5- Cabinet Member for Environment, Sports and Community</p>	<p>That the possibility of extending the opening hours of St Marys Church Yard be investigated.</p>	<p>The opening and closing times of parks are set by the Parks Bye-Laws so changing them is not easy as this would require a change to the bye-laws. St Marys is currently open until 9.30pm until the end of July and officers would not recommend extending this time as there is not sufficient lighting within the park once it gets dark.</p>
	<p>That a briefing note on future proposals for outdoor gyms including a list of where they are</p>	<p>Requested</p>

	located in Westminster be sent to Committee Members.	
	That officers contact Councillor Aicha Less to find out which outdoor gyms needed to be repaired	Completed on 7 th June 2017.
Item 7 – Review of Youth Services and Young Westminster Foundation.	That the Committees comments be forwarded to the Cabinet Member for Children, Families and Young People for consideration	In Progress
Item 8- Report of the Air Quality Task Group	That the report be sent to the relevant Cabinet Members for decision, this will be primarily the Cabinet Member for Environment, Sports and Community (but also others for some of the recommendations) for consideration and that a launch be held to inform key stakeholder of the recommendations and act as a call to action.	The report has been finalised and will be launched in the next few days. It will then be sent to the relevant cabinet members. It will then be for Cllr Harvey to use with stakeholders throughout the summer.
Greener City Action Plan (2015-2025)	<p>The Committee agreed to receive an annual update on the Greener City Action Plan.</p> <p>Members requested that the report be aimed at engaging partners in delivering outcomes and sharing best practice with the Council and that it focus on providing details on working partners and how they play a key role in delivering services.</p> <p>The Committee highlighted the need to prioritise issues where the Council could play a real leadership role in delivering solutions.</p>	<p>To be programmed for June 2018.</p> <p>Requested from lead officer.</p> <p>Requested from lead officer.</p>

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Children, Environment and Leisure Policy and Scrutiny Committee

Date: Wednesday 21st June 2017

Report of: Cllr David Harvey

Portfolio: Cabinet Member for Environment, Sports and Community

Report Author and Contact Details: Cllr David Harvey
davidharvey@westminster.gov.uk
020 7641 2228

1. Sports and Leisure

Paddington Recreation Ground- improvement works

1.1 As part of the Council's leisure contract, Everyone Active is investing approximately £1.7m in a variety of works at Paddington Recreation Ground. Works include:

- Extended and improved fitness facilities with new equipment
- An improved café entrance
- New public toilet facilities
- An extended external seating area

The works are progressing well and are due to be completed at the end of the summer.

1.2 Officers have also commissioned a separate programme of works to create a new wildlife and environmental area. This will accommodate educational programmes for local children as well as an enhanced tranquil space for park users.

Active Westminster Strategy

1.3 The proposed timeline for a finalised strategy and publication for Active Westminster is as follows:

- Cabinet Member report and decision – August 2017
- Website and Communications plan agreed – August 2017
- Strategy launch events – September 2017

The Active Queens Park Project: Redevelopment of Moberly & Jubilee Sports Centres

- 1.4 The Active Queens Park project is continuing to progress well and works are on schedule for both the Moberly site and Jubilee phase 1, which includes the re-provision of 12 affordable homes. 'Phase 1' of the new residential homes at the Jubilee site will complete this summer and the works to deliver the new Moberly Centre are scheduled to be completed in spring 2018. The existing Jubilee Centre will remain open until Moberly is opened to the public in June 2018.

Seymour Leisure Centre

- 1.5 Following a positive public consultation, a variety of improvements are proposed for the centre which will be delivered by the Council's new leisure management contractor including:

- An extensive gym refurbishment
- Relocated and improved exercise studios
- A new health suite
- A new hot yoga studio
- Improvements to the changing rooms

A planning application has been submitted and works are anticipated to commence in Summer 2017.

Improvements works at Porchester Spa

- 1.6 As previously reported, a £750,000 investment is planned at Porchester Spa as part of the new leisure contract. Following a public consultation, these plans have been revised and a stakeholder group has been created to engage regular users in the design development. It is anticipated that the improvement works to the Spa will be delivered in January 2018.

Westminster Mile

- 1.7 A record 5,980 participants completed the Westminster Mile on Sunday 28th May 2017.
- 1.8 The event also saw a Guinness World Record broken and over 80 athletes took part in an Olympian Wave with gold medal winning rowing champion Constantine Louloudis winning the race with a time of 5.05m. Louloudis previously started his career at Westminster Boating Base and received funding through the Council's Champions of the Future scheme which provides training and financial support for promising young athletes.
- 1.9 Past and present Team GB Olympians taking part in the Mile included Lord Sebastian Coe, Jayne Torvill and Jo Pavey. 88 year old Eric Shirley, who ran in the 3000m steeplechase final at the 1956 Melbourne Games, was the oldest Olympian to complete the Mile in a time of 10.01m.

- 1.10 All 33 London boroughs were represented in the Mile and primary school children were encouraged to take part to prevent childhood obesity.

New Football Facilities at Paddington Green and Willberforce Schools

- 1.11 Officers are working closely with Paddington Green and Willberforce Schools to create two new synthetic football facilities available for community use. These will provide enhanced opportunities for PE and School Sport and will help to meet a need for new community facilities. The design work has now been finalised and planning applications are being prepared.

2 Libraries

Registration Services

- 2.1 Since the Registration Service full range of services went online on 1 February 2017, 1,445 births, 323 notices, 338 ceremonies, 1,004 certificates and 655 Nationality Checking Services appointments have been booked online. 67% of registration customers are now booking and making payments using this system.

3 Parks, Open Spaces and Cemeteries

Procurement of new Contract for Management and Maintenance of Parks, Open Spaces and Cemeteries

- 3.1 Since the new grounds maintenance contract was awarded to Continental Landscapes a new management structure has been put in place with one overall manager for parks and cemeteries to ensure the same standards across the whole of the contract.

Hanging baskets

- 3.2 A total of 1,280 summer hanging baskets have been installed across the City with residents and businesses contributing to 500 of them.

Open Spaces and Biodiversity Strategy

- 3.3 After the announcement of the snap election on 8th June 2017, it was decided that the consultation launch of the Strategy would be deferred until July. The new timetable, approved by the Cabinet in May, will enable consultation on the draft document through the school summer holidays and a week or two into the Autumn term as this will provide an opportunity for those who work in academic settings to respond. The final publication of the document is still planned to take place this calendar year.
- 3.4 Work continues on developing and refining the draft document. Options for strengthening key partnerships, possibly with a view to organising a launch event for the Strategy at a suitable venue such as London Zoo, will also be explored.

4 Volunteering And Voluntary Sector

Team Westminster Flagship Volunteering (provided by Groundwork)

4.1 The latest monitoring report for Year 2 Quarter 3 (February-April 2017) shows that the contract continues to progress well.

4.2 Key Performance Indicators (KPIs) were met or exceeded as shown in the figures below:

- **Westminster Active:** The number of volunteers who attended officiating, coaching, mentoring, administration and business qualification courses exceeded the yearly target
- **Ambassador:** The number of individual volunteers who attended two or more events exceeded the yearly target
- **Social Action:** The number of community actions events organised also exceeded the yearly target

The Voluntary Community Sector (VCS) Support Service (provided by One Westminster)

4.3 The previous contract with One Westminster expired on 31st March 2017. A short-term contract is in place with the incumbent, at a cost of £38,701, which will end in September 2017.

4.4 Officers are currently undertaking a full procurement exercise for a new longer term contract, planned to commence on 1st October 2017. Based on feedback and information from internal stakeholders, including colleagues in Public Health, the specification and Invitation to Tender documents (including tender evaluation / scoring strategy) have been finalised and a Gate 1 report is being prepared in advance of the Gate meeting on 13th June.

Team Westminster Do-It local website (Provided by Do-it Trust)

4.5 The Do-It Westminster site continues to run successfully. As of 5th June, there were 413 live opportunities in Westminster. In the week prior to that, 24 people registered their interest, 12 opportunities and 108 organisations were added. Overall, 1,437 hours have now been logged by volunteers for opportunities in Westminster.

Westminster Advice Service Partnership (WASP)

5.1 Citizens Advice Westminster has reported that performance for the period January to March 2017 shows that the contract continues to perform well.

5.2 The new shared telephone service has seen a particularly strong performance, with five Citizens Advice Bureaux allowing longer hours.

- 5.3 This quarter saw 1,822 people access gateway advice, a 425% increase compared to the same period last year.
- 5.4 This quarter also saw the majority of targets exceeded with the exception of one KPI relating to the number of appointments booked as part of the advice provision provided in the Housing Options Service. This target was narrowly missed although the year-to-date position remains above target.
- 5.5 As a result of the continuing strong performance, I have requested that officers discuss the option of extending the contract to the full term ending in September 2018.

Volunteer and Outreach Development

- 5.6 All KPIs were met in Year 2 Quarter 2 (February to April 2017) apart from the number of signups to the Team Westminster site. However, the numbers are steadily increasing, with officers and One Westminster continuing to work to ensure that targets are met.
- 5.7 One Westminster delivered a total of 62 ad hoc or regular outreach sessions during this quarter. These included new monthly outreach sessions in organisations specialising in homelessness and continued outreach at The Marylebone Project, The Passage, SHP and The Connection at St. Martin's. Sessions were also resumed at Turning Point to assist people recovering from substance abuse into volunteering.
- 5.8 The target for volunteering placements for unemployed people exceeded the target by a record 81%; the increase in outreach at homelessness organisations has led to a substantial increase in the volunteering numbers within this target group, exceeding targets by 141%.

6 Community Engagement

- 6.1 As at the time of writing, the inaugural MyWestminster Day will take place on Sunday 18th June with the event aiming to bring together people from different backgrounds to celebrate the diversity of Westminster. It also forms part of the Great Get Together, inspired by Jo Cox, when neighbours get together as part of a national celebration of what we have in common.

MyWestminster Day is supported by local community and voluntary organisations including One Westminster, who are managing the community exhibitor area; Maida Hill Place who are managing the food tent and CityWest Homes who have supported the event throughout. The venue is provided free of charge by Everyone Active who are also offering free sports activities on the day. There will be a number of further free activities taking place including live music on the bandstand, a children's activity area and various sports that people can get involved in. There will be exhibition stands from a number of Council departments, Council partners and community organisations.

7 Waste

Street Cleansing

7.1 In addition to monitoring complaint levels, a snapshot of the physical cleanliness of Westminster's streets is also taken. Keep Britain Tidy deliver three independent surveys each year to verify how clean our streets are. The annual report for 2016-17 has now been received, highlighting our performance in keeping the streets clean. We achieved excellent results for the majority of indicators, with five of the eight main elements attaining NI195-style scores below 2.5%. Exceptional scores were attained for both Litter and Detritus, an improvement on the previous record scores achieved in 2015/16.

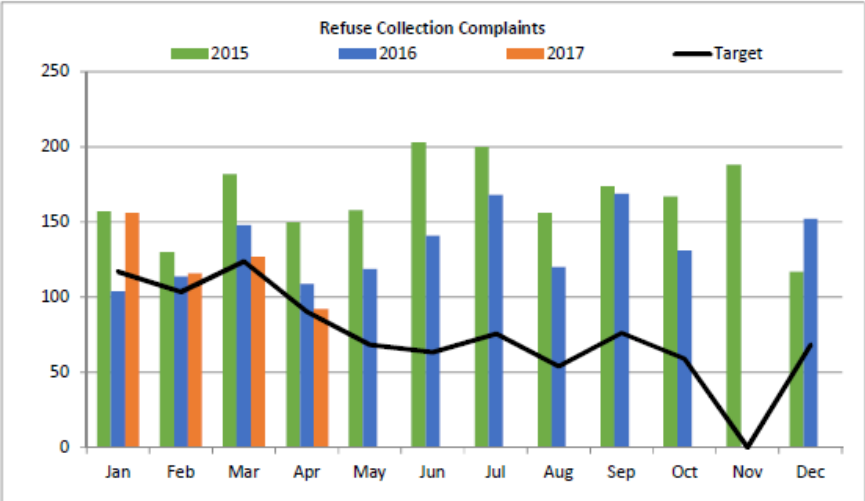


7.2 There has been a year-on-year improvement in the Litter score, showing that fewer sites have fallen below an acceptable standard each year.

7.3 Detritus has reached its best ever score, following a slight decline in standards in 2014/15. Detritus grades were extremely good all round with only nine out of 918 sections of road surveyed falling below an acceptable standard. Five of those were recorded in *High Obstruction Housing* areas, where parked cars typically make effective channel-sweeping much more difficult.

- 7.4 Graffiti was one of the issues where standards declined slightly.
- 7.5 Overall, 3.7% of sites failed compared with 2.33% from the previous year. The nature of the survey results suggest that a few heavily affected hotspots are driving the general standard down.
- 7.6 Fly-posting showed minimal variations from the previous year, although the score did improve to below 1%.
- 7.7 In keeping with trends seen on a national scale, Fly-tipping showed an increase in the percentage of failing sites and reached over 2% for the first time. Although this is still a fairly low count the upward trend will need to be monitored.
- 7.8 Staining continued to be an issue. Both Grease Staining and Gum Staining increased to over 11% for the first time since 2013/14. Most of the failing sites were found in *Main Retail* areas with over 40% of the failing sites for Gum and Grease Staining being found in this Land Use. Large Bin Sites, such as recycling banks and communal bins, are attracting issues such as littering and fly-tipping which is of some concern.
- 7.9 In comparison with the regional Greater London benchmark for the four key indicators, Westminster performed far better than the average for Litter, Detritus and Fly-posting, but fared worse for Graffiti.

Waste and Recycling



Refuse	
This Month	
Apr-16	109
Apr-17	92
% Var	-16%
Target	90
Status	Behind
YTD	
2016	475
2017	491
% Var	3%
Target	435
Status	Behind

7.10 As shown in the above table, complaints were down 16% this month against April 2016. A total of 92 complaints were made during the month of March, against 109 in 2016. The year-to-date complaints are currently running at a slightly higher level than last year. The reason for this increase in complaints is unknown as there has been no change to service levels yet it is most likely to be due to an increased use of the Report It online tool, which makes reporting issues much easier for our customers.

7.11 Westminster carries out more than one million waste and recycling collection per week. The 92 complaints in April equate to 2.23 complaints per 100,000 collections. However, the team will continue to investigate possible reasons.

8 Environment

Greener City Action Plan (GCAP)

8.1 The Committee reviewed progress on the GCAP on 15th May 2017 and agreed the reprioritisation of targets and a renewed focus on actions to improve air quality. The Committee also agreed that a yearly update will be given. The second year update will come to the Committee in October 2017.

Engine Idling

8.2 As part of City for All Year 2017/18, the Leader and I announced a renewed campaign to target engine idling and raise awareness of the risks to health and the environment of unnecessarily running engines when stationary or parked. In recognition of this work taking place, the Council won a 'highly' commended award at the London Transport Awards on 2 March 2017.

8.3 Dedicated engine idling events now take place each month; one in the Low Emission Neighbourhood on the last working day of the month and one in another part of the City in the second week of the month. A combination of community volunteers and paid staff are to be recruited to take part in these action days as 'Air Quality Champions'. There has been positive feedback from air quality champions about the effect that this initiative is having. Over 7000 people have been asked to turn off their engines whilst in traffic in and only 9 people have refused to do so.

Low Emission Neighbourhood (LEN)

8.4 Following the LEN Stakeholder meeting in February 2017 there is continued progress on all aspects of the LEN's project delivery, with a supporting communications programme to follow.

8.5 Transport for London is content with the progress of the project for the first year. The behaviour change and public realm schemes are developing well and are on track for delivery. Formal confirmation of funding for Year 2 of the programme has also been received.

8.6 A successful anti-idling action day for the LEN took place on 31st May where I spoke to London Live to discuss the importance of not idling when stationary, as well as the air quality initiatives currently on-going within the LEN. The link to this report can be found at: <http://www.londonlive.co.uk/news/2017-05-31/a-warning-to-idling-drivers-in-westminster>

8.7 The next LEN anti-idling action day will take place at the end of July.

8.8 The first Play Street with St. Mary's Bryanston Square Primary School (Enford Street) took place as a pilot event, with over 200 students in attendance. Positive feedback was received from students, school staff, guardians and local residents. Marylebone LEN planters were featured at the event, with encouraging feedback on how they educate young children on the importance of planting and air quality.

8.9 The next LEN Play Street event is due to take place on 31st July.

8.10 At of time of writing, the following events were being prepared to include raising awareness about the LEN:

- National Clean Air Day – 15th June
- MyWestminster Day – 18th June
- Marylebone Summer Fayre – 18th June
- West End Air Summit 2017 – 28th June

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Children, Environment and Leisure Policy and Scrutiny Committee

Date: Wednesday, 21st June 2017

Report of: Cllr Richard Holloway

Portfolio: Cabinet Member for Children, Families and Young People

Report Author and Contact Details: Cllr Richard Holloway
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020 7641 5772

1. Children Services

Unaccompanied Asylum Seeking Child Refugee's

1.1 The Council now has 54 Unaccompanied Asylum Seeking Children (UASC) in the care population. The Council's National Transfer Scheme Threshold (0.07%) is currently 28 UASC's, thus, the Council is 26 UASC over its threshold.

1.2 The total number of UASC's is made up of:

- 16 legacy cases (cases held before 1/7/16)
- 1 case transferred from Kent
- 37 cases that are/ were walk-in's, via the assessment team, which have either been accepted by us or are still in Westminster waiting transfer to another local authority, under the National Dispersal rota.
- There have been 13 walk-in's since the 19/5/17 – we believe young people are making their way to central London, then presenting at our offices.

1.3 The Council continues to act on its duties and assist, where possible, in taking UASC into our care. Whilst we remain over our threshold for UASC's in the general population, the Council is also supporting UASC in securing relocation across the Country, with family, in semi-independent hostels, or independent foster placements.

Serious Youth Violence

- 1.4 Since I chaired the Youth Violence Roundtable in April, the IGU have embarked upon a significant piece of work, with colleagues in Early Help and the Safer Schools Partnership (SSP), to strengthen our links with local providers of mainstream and alternative education to secondary school children. Officers in the IGU have met with Secondary School Heads and now, at least one Police Officer from the SSP now attends the IGU's weekly analysis meetings.
- 1.5 In the last month, the IGU has seen an increase in the number of referrals received directly from teachers and Schools Officers requesting early intervention with a young person. As a result, the IGU has started delivering a series of workshops to Year 9, 10 and 11 students, focussing on the following: joint enterprise; drug dealing; knives and guns and issues linked to child sexual exploitation. Our information sharing arrangements with schools has improved significantly since the roundtable, which is enabling us to identify young people who are most vulnerable and offer early intervention to interrupt this trajectory.

2. Schools and Education

National Funding Formula

- 2.1 Officers and I continue to monitor all announcements regarding the Schools National Funding Formula. Various commitments have been made to ensure no school loses funding as a result of the National Funding Formula, and once the General Election has concluded, officers will analyse the detail in order to understand the full range of impacts on Westminster's Schools. Once this exercise has been completed, I will make contact with schools again to inform them of our analysis and offer further advice.

QK and the Harris Federation

- 2.2 I am pleased to confirm that the Department for Education have asked the Harris Federation to work with Staff at Quintin Kynaston from September 2017. Currently, there are 41 Harris academies, including 8 primary academies and 23 secondary academies. It is reassuring to know Harris schools came top of the Progress 8 league tables, in five of the nine London boroughs they have schools in. A Special Measures judgement from Ofsted is always unsettling for a school, but we are confident that, with the support of a group like the Harris Federation, safeguarding and achievement of students can be transformed quickly.

Ofsted Inspections

- 2.3 There have been eight published inspection reports on Westminster schools this academic year. The majority of these have been 1 day inspections of schools which have previously

been judged to be good schools. In all these schools, Ofsted confirmed that the quality of education being provided remains good. This includes five primary schools (St James and St John, St Luke's, St Mary Magdalene's, St Mary of the Angels, Westminster Cathedral), one secondary school (Westminster City) and one alternative education provider (Beachcroft).

2.4 The overall percentage of good and outstanding schools in Westminster, as judged by Ofsted, remains very high relative to national averages. Currently 97% of schools are good or outstanding, when compared with the latest national average of 89%, this is excellent progress. The number of outstanding schools in this figure is also above national figure of 21%, as 36% of Westminster schools are judged to be outstanding. Schools continue to receive support in preparing for inspections and in addressing Ofsted recommendations from the Education service's School Standards team.

School Attendance

2.5 In regards to those young people who are 'Not in Education, Employment or Training' (NEET), Westminster's NEET percentage is performing well, as 1% of Westminster's young people are currently classed as NEET. This is 0.9 % below the current London rate and a whole 1.9% below the current national rate.

NEET	Academic Age 16 -17 (year 12-13)							
	2016-17				2015-16			
	Jan-17	Feb-17	Mar-17	Ave	Jan-16	Feb-16	Mar-16	Ave
ENGLAND	2.8%	2.9%	3.0%	2.9%	2.8%	3.0%	3.1%	3.0%
LONDON	1.8%	1.8%	1.9%	1.9%	2.1%	2.1%	2.2%	2.1%
Westminster	1.0%	1.0%	1.0%	1.0%	1.2%	1.1%	1.1%	1.2%
	26	25	25		31	28	28	

2.6 Work is also on-going to reduce the number of young people, whose education status is 'not known.' When analysing the most recent published national rates, Westminster continues to perform well, operating a whole 1% below the current national and London rates.

Not Known	Academic Age 16 -17 (year 12-13)							
	2016-17				2015-16			
	Jan-17	Feb-17	Mar-17	Ave	Jan-16	Feb-16	Mar-16	Ave
ENGLAND	2.9%	2.7%	2.8%	2.8%	3.3%	3.3%	3.3%	3.3%
LONDON	2.9%	2.7%	2.7%	2.8%	4.0%	3.8%	3.7%	3.8%
Westminster	1.9%	1.7%	1.6%	1.7%	3.4%	3.3%	2.5%	3.1%
Number	46	42	41		83	82	62	

3. Children's Commissioning

Young Westminster Foundation

- 3.1 Since my last P&S update, a significant amount of work has been carried out to support the development of the Young Westminster Foundation and its new Chief Executive; Phil Barron. I have met with Phil to discuss his priorities for the foundation and where the Council can assist in his work.
- 3.2 To support the work of the foundation, the Children Services Commissioning Team have drafted a proposal to undertake a 'needs analysis' to better understand the needs of young people in Westminster and how the Council can respond to these changes. The analysis will be commissioned through the Young Westminster Foundation; in tandem with a wide range of partners, including youth providers and young people's themselves. Historically, the Council commissioned such research annually, with the last study taking place over 8 years ago.
- 3.3 As part of this, the Children Services Commissioning Team have reached an agreement with Economic development, Leisure services and Public health to collaborate and joint fund this research, in order to recognise the shared agendas and outcomes for young people.
- 3.4 It is essential that we gain a critical insight into the needs of young people, through dialogue, as there is a significant gap between this and the generic research available. The foundation has already undertaken preliminary research with youth providers across Westminster. The consultation indicated that the sector welcomes the foundation as a partnership organisation to help sustain services in the future. The role of the foundation is seen as pivotal in providing leadership, information sharing and as a vehicle for funding. The initial research also indicated support for this analysis of young people's needs, which can then be expanded on to support a collaborative fundraising strategy moving forward.
- 3.5 The needs analysis will be led by young people and in collaboration with the city's youth providers. This will help the Council go above and beyond the generic requirements of the Young People's Foundation model and focus on local needs in Westminster:
- 3.6 The needs analysis will include the following **deliverables**:
- **Online survey** – Designed with research consultants, London Youth and young people, promoted through social media, schools and youth clubs.
 - **Peer Researchers** – The Youth Council will form a core group of young people, aged 18-25, to act as peer researchers. This will be incentivised by time credit scheme.

- **Youth Intern** – An intern will be recruited for a 10 week part-time placement, through to the summer, to help with administration, organisation and facilitation duties.
- **Partners** – All schools, youth providers, London Youth, housing associations, Westminster City Council and businesses will be consulted.
- **Consultation Events** – As part of this research, consultation events will be planned to take place at youth clubs and schools during August and September.
- **Focus Groups** – 4 Focus groups will be created and facilitated by a consultant to include: youth practitioners, schools, housing associations and businesses.
- **Final Report** – Lastly a final report will be drafted to summarise the entirety of the research. This will be produced by external consultants, in order to provide objectivity and validity. The report will include details on methodology, findings and a set of key recommendations.

1.5 As a consequence of the research, it is intended we will see the following **outcomes:**

- **Outcome framework** – Young people will shape the future of activities and desired outcomes, which will then be commissioned by the Foundation. The Foundation will therefore be in a unique position to make funding applications based on the views of young people across the City of Westminster.
- **Fundraising strategy** – the research will act as an on-going body of evidence for funding applications and underpin our approach to corporates, high net worth individuals and funders.

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Children Environment and Leisure Policy and Scrutiny Committee

Date:	Wednesday 21st June 2017
Classification:	General Release
Title:	Update on the Marylebone Low Emission Neighbourhood
Report of:	Julia Corkey – Director of Policy, Performance and Communications
Cabinet Member Portfolio	Cabinet Member for Environment, Sports and Community – Councillor David Harvey
Wards Involved:	Marylebone High Street and Bryanston and Dorest wards
Policy Context:	Greener City, City for All
Report Author and Contact Details:	Maria Curro, Marylebone Low Emission Neighbourhood Project Manager, x2286 mcurro@westminster.gov.uk

1. Executive Summary

1.1 This report presents the first update to the Policy and Scrutiny Committee about the Marylebone Low Emission Neighbourhood (LEN). This report provides an update on Year 1 progress, outlining key projects and progress as well as Year 2 initiatives. The report also informs Committee about the governance for the project and how monitoring and evaluation is taking place.

2. Key Matters for the Committee's Consideration

2.1 The Committee is asked to:

- Note the principles of the Marylebone LEN.
- Comment on future activities planned for the Marylebone LEN in Year 2 (Appendix 1 and 2) and, in particular, the proposed vision for Marylebone High Street and the other public realms (i.e. parking considerations, etc.) .

- Consider and recommend how the Marylebone LEN can be a leading example of a successful and sustainable air quality programme for Westminster City Council.

3. Background

Introduction

- 3.1 In April 2016, Westminster City Council (WCC), along with local stakeholders, put in a funding bid to the Mayor's Air Quality fund to establish a Low Emission Neighbourhood in the Marylebone area. Transport for London (TfL) awarded WCC £1m funding to create the Marylebone LEN, as supported by key stakeholders and the Mayor. This was matched funded by the principal land owners (Howard de Walden Estate and The Portman Estate); Business Improvement Districts (New West End Company, Baker Street Quarter Partnership, and Marble Arch London) and private organisations (i.e. Q Park and UPS), totalling £2m investment in the area. The Marylebone LEN is one of eight LENs within London.
- 3.2 The Marylebone LEN was established in July 2016, with a central focus on improving air quality. Marylebone is one of the most vibrant and diverse areas in London. The neighbourhood is renowned for its history and culture, its shops and services, its schools and university, and its strong and established residential base. Poor air quality is the number one concern for residents, and those who work and visit the area.
- 3.3 The Marylebone LEN centres on the Bryanston and Dorest Square and Marylebone High Street wards, and includes popular Paddington Street, George Street and Marylebone High Street (Figure 1). The Marylebone area was chosen due to its poor air quality, as Marylebone suffers from some of the worst air quality in the borough and London, as well as the committed partnership between WCC and key stakeholders in improving air quality.



Figure 1: Marylebone LEN boundary

3.4 The Marylebone LEN is split into four complimentary workstreams: Green Street Group and Marylebone High Street; the Green Club, Freight, Delivery and Servicing Group; and the Community Engagement Group.

3.5 The Marylebone LEN is governed through a Steering Group, which oversees the direction and coordination of the programmes (refer to Section 4). The Marylebone LEN is a three-year initiative from July 2016 until July 2019.

3.6 Additional information on the Marylebone LEN can be found here: www.maryleboneLEN.org

Marylebone LEN Principles

3.7 The Marylebone LEN has set principles, which inform and guide the LEN programme. The principles include:

- Focus on improving air quality throughout Marylebone using innovative programmes.
- Work with key local stakeholders to ensure their needs are taken into consideration and addressed through the Marylebone LEN.
- Create and ensure that air quality programmes are long-lasting, leaving an air quality legacy post-programme implementation.
- Ensure a service that is committed to working together in partnership post-programme implementation.

4. Marylebone LEN Governance Structure

- 4.1 The Marylebone LEN is managed through the LEN Steering Group. The Steering Group provides input on the priorities of the Marylebone LEN, and manage the general course and direction of its operation.
- 4.2 The Steering Group is chaired by Councillor David Harvey, Cabinet Member for Environment, Sports and Community, who is directly supported by the Project Manager and Head of City Policy and Strategy. Councillor Harvey is responsible for the overall management and delivery of the Marylebone LEN.



Figure 2: Marylebone LEN Steering Group

- 4.3 As the Marylebone LEN is a partnership programme, the various stakeholders are responsible for delivering select programmes and workstreams. Stakeholders include large landowners, The Portman Estate and the Howard de Walden Estate, as well as the three LEN-based BIDs, Baker Street Quarter Partnership, the New West End Company and Marble Arch London. The Steering Group further includes the residents' associations, the Marylebone Forum, the Marylebone Association and the St. Marylebone Society.
- 4.4 The Steering Group meets four times a year to review progress on each programme, and plan next steps. The Steering Group is set to meet on June 30th 2017. Additional information on the governance structure can be found here: <http://marylebonelen.org/project/31967/>

5. Marylebone LEN Workstreams

- 5.1 The Marylebone LEN programmes seek to make a positive contribution to local air quality and build on and expand existing local schemes and initiatives. The overall aim of these programmes is to encourage residents, workers and visitors to the area to consider their travel options and behaviours within the Marylebone LEN.

Community Engagement Programmes

5.2 The community engagement programmes are dynamic and innovative. Many of the programmes included will be trialled, in London, for the first time within the Marylebone LEN. For example, the emissions-based parking pilot scheme will be the first of its kind to be trialled in the Capital.

5.3 Appendix 1 provides a high level summary of each scheme, as well as progress to date.

Green Club Building Energy Efficiency Scheme (The Green Club)

5.4 The Green Club programme improves emissions from older buildings by making improvements through energy efficiency measures and operations. The Green Club is being trialled by The Portman Estate.

5.5 The Green Club programme focuses on improving emissions from buildings, a significant source of pollution within the Marylebone area. The Green Club is unique in that it focuses on buildings, further demonstrating that the Marylebone LEN takes into consideration a range of factors contributing to poor air quality within Marylebone.

5.6 If successful, the Green Club will be expanded to include the Marylebone LEN-based BIDs and the Howard de Walden Estate.

Anticipated challenges include:

- Uptake by residents and businesses in Portman-owned buildings
- Roll-out across the LEN area to the Howard de Walden Estate and the BIDs
- Is the Green Club funding model (described in Appendix 1) sustainable should the programme include the Howard de Walden Estate and the BIDs?

Marylebone Area-Wide Delivery and Servicing Programme

5.7 The Marylebone area-wide delivery and servicing programme (DSP) works with local businesses to consolidate deliveries taking place across the Marylebone LEN. Through the DSP programme, LEN-based businesses will be provided with tools to enable them to consolidate deliveries and services. The DSP programme is a voluntary programme.

5.8 The DSP programme is unique in that it is delivered in partnership between WCC and the three LEN-based BIDs (Marble Arch London, the New West End Company and Baker Street Quarter Partnership). If successful, the DSP programme will be extended to include The Portman Estate and the Howard de Walden Estate.

- 5.9 This partnership demonstrates that separate BIDs can work together to minimise the impact of vehicle trips on the network. The DSP partnership can be implemented by other BIDs throughout London, using the Marylebone LEN partnership model.

Anticipated challenges include:

- Continue to align to the interests and needs of all LEN-based BIDs
- Uptake and engagement by local businesses
- How can this partnership working model be replicated across the West End and the borough more generally?

Community Engagement Group

- 5.10 The Community Engagement Group encompasses a number of programmes in which the Marylebone community can engage within, including local schools, residents and visitors.

Emissions-based parking pilot

- 5.11 The most forward-facing programme is the emissions-based parking pilot. The pilot applies a surcharge to diesel vehicles entering the Marylebone LEN (Zone F) and using visitor parking. Careful consideration has been given to how the surcharge is to be applied (i.e. Euro standards, etc.). The emissions-based parking pilot is one parking measure within a suite of measures used to improve air quality.

- 5.12 The emissions-based parking pilot is the first emissions-based parking pilot to be trialled within the borough and London. The aim of the pilot is to discourage diesel vehicles from travelling through the Marylebone LEN and, with the suite of other parking measures, encourage the uptake of other more sustainable forms of travel, such as the use of electric vehicles.

Anticipated challenges are as follows:

- Dissemination of information (i.e. are visitors to Zone F aware of the pilot scheme prior to entering, etc.)
- Visitor and media queries regarding the pilot and WCC's response to these queries. NB: 80% of media coverage to date has been positive.
- How should the Marylebone LEN measure success of the pilot (i.e. reduction in vehicles visiting Zone F vs. concerns of businesses, etc.)?

- 5.13 The emissions-based parking pilot was presented to the Sustainable Travel Task Group (25/10/2016).

Additional Community Engagement Group programmes

Additional Community Engagement Group programmes include the following:

- **Anti-Idling Action Days:** Residential volunteers work within the Marylebone area to educate drivers of the harmful impacts of idling when stationary. The Marylebone LEN Anti-Idling Action Days support WCC's wider #dontbeidle initiative. The Action Days are supported by the Marylebone LEN Air Quality Champions, dedicated on-street marshals that work with drivers to minimise unnecessary idling.
- **Play Streets:** Provide Marylebone LEN-based schools and specific residential locations with Play Streets, where children are provided the opportunity to play outdoors in a safe and supportive environment.
- **School Engagement Programme:** Developed for Marylebone LEN-based schools to provide students the opportunity to learn about air quality and how schools and communities can work to improve local air quality. Programmes include air quality lessons, green gardens and planting projects, and play streets.

Programme Highlight: Marylebone LEN Play Streets

Play Streets aim to encourage school children to play outdoors, engage with other students and get to know their community.

The Marylebone LEN will host a series of Play Streets to encourage children to play within their communities. By closing a street for a few hours, children are provided the opportunity to safely engage in a number of activities, including cycling lessons and arts and crafts. Children also learn about the links between outdoor play and air quality through the Marylebone LEN planting garden, which includes plants that more readily absorb pollution.

The Marylebone LEN hosted its first Play Street with St. Mary's Bryanston Square Primary School in May 2017. Over 200 students attended, with the Marylebone LEN planting garden being the highlight of the event.

Green Streets Group and Marylebone High Street Group

- 5.14 The urban realm schemes and measures proposed within the Marylebone LEN programme are visibly transformative and tangible, and make positive contributions to local air quality.
- 5.15 The urban realm schemes are focused around Marylebone High Street, Paddington Street and George Street, creating a 'Green Spine'. The Marylebone LEN is also working with the New West End Company to deliver the Bird Street scheme.
- 5.16 Appendix 2 provides a high level summary of each scheme, as well as progress to date.

Paddington Street Gardens

- 5.17 Built in the 18th century, the Paddington Street Gardens (north and south) provide an important public green space within Marylebone. The concept for the Paddington Street Gardens is to ensure the gardens are seamlessly connected, creating a much needed link between the two gardens.
- 5.18 Initial designs for Paddington Street include widening footways to enhance the pedestrian experience, consider a Quietways Route connecting to Marylebone High Street, de-cluttering the urban realm, and introducing EV points.

George Street

- 5.19 Known for its many shops, galleries and the esteemed Wallace Collection, George Street is visited by local residents, workers and visitors. The initial designs for George Street are to create a 'Green Spine' along the street, by way of bringing continuity across the entire street by improving green infrastructure.
- 5.20 Initial designs for George Street further include green walls, additional planting of trees, pocket plazas and traffic calming measures through the redesign of parking spaces and carriageway design.

Bird Street

- 5.21 WCC is working with the New West End Company to develop London's first 'Smart Street'. Bird Street, located off Oxford Street, is the perfect location to provide a public space for those who need a break from the busyness of the area.
- 5.22 Improvements to Bird Street provide a chance to test innovative air cleaning technology, through air purifying benches, enhanced pedestrian tracking measures, and sustainable kiosks. Enhancements to Bird Street further include greening measures, such a green wall and tree planting.
- 5.23 The urban realm schemes will improve pedestrian and cyclist facilities throughout the Marylebone LEN, creating an environment that promotes sustainable travel. The urban realm schemes will include greening opportunities, allowing for additional planting to further improve air quality in Marylebone.
- 5.24 Once complete, the urban realm programmes will transform Marylebone by way of encouraging residents, workers and visitors to travel through the area more sustainably. All urban realm schemes are at the initial design phase and will be presented to the public in late-summer 2017.

Programme Highlight: Marylebone High Street

One of London's most fashionable high streets, Marylebone High Street is an exemplar urban realm scheme, and is seen by TfL and the Greater London Authority (GLA) as an urban realm scheme that could be replicated elsewhere in London to older, more traditional 'High Streets'.

While the high street receives many visitors each year, it is dominated by vehicle traffic. To address this, the urban realm designs for the high street include creating additional pedestrian spaces through pocket plazas, providing an opportunity to enhance greening, and redesigning parking to ensure it is flexible and dynamic to a range of uses.

It is envisioned that a more pedestrian-friendly high street, will encourage residents, workers and those visiting the area to use sustainable modes when travelling along the high street.

- 5.25 Stakeholders, businesses and local residents will be consulted on the urban realm schemes through a variety of forums, including formal channels (i.e. consultation process, etc.) and informal channels (i.e. presenting the designs at the Marylebone Summer Fayre, etc.).

Anticipated challenges include:

- Feedback and buy-in from local residents and businesses
- Time constraints (i.e. lapse in development schedule, etc.)
- It is anticipated that the potential redesign of parking spaces throughout the urban realm schemes will require stakeholder management. How should the redesign of parking spaces be communicated to stakeholders (i.e. WCC Parking Team, businesses and residents)?

6. Monitoring and Evaluation

- 6.1 Two types of monitoring and evaluation plans have been developed to measure the impacts of the Marylebone LEN programmes and determine its successes in improving air quality.
- 6.2 The first monitoring and evaluation plan has been developed in conjunction with the Borough Projects and Programmes team, TfL. The second monitoring and evaluation plan has been developed in conjunction with King's College London.

Programme-specific monitoring and evaluation

- 6.3 This monitoring and evaluation programme includes all programmes featured within the Marylebone LEN. Each individual programme has been assigned key performance indicators (KPIs) based on programme type and the potential impact in improving air quality. These KPIs capture both hard data, as well as perceptions from stakeholders regarding the overall success of the programmes.
- 6.4 KPIs differ according to programme. For example, the behaviour change targets differ from those set for the urban realm schemes. Each programme has its own monitoring and evaluation form, with the corresponding information reviewed by the project manager monthly to ensure targets are being met.
- 6.5 The monitoring and evaluation programme was developed in conjunction with TfL and approved by both the former and the GLA. The monitoring and evaluation programme use air quality tools recommended by TfL when undertaking monitoring and evaluation, such as Healthy Street surveys which reviews how 'healthy' a street is against a set criteria (i.e. pedestrian friendly, greenery, etc.).
- 6.6 Appendix 3 includes the programme-specific monitoring and evaluation programme, including specific KPIs and timeframes in which these are expected to be delivered.

King's College monitoring and evaluation programme

- 6.7 The Environmental Research Group (EGR), King's College, will monitor and evaluate air quality across the whole of the Marylebone LEN area. Using a well-defined and proven methodology, air quality data will be recorded at select times during the project, with a final comparative report published in Year 3 outlining changes in air quality (i.e. black carbon, NO_x, etc.).
- 6.8 EGR will work with local LEN-based residents to take this programme forward. Using small sensors for black carbon, residents will walk specific areas the Marylebone LEN wearing the sensors.
- 6.9 We are currently working with EGR to determine the monitoring and evaluation success criteria, as well as the KPIs. It is anticipated that the success criteria will be developed by mid-July 2017. It is assumed that the success criteria would include a decrease in NO_x emissions and black carbon, for instance, following the community engagement programmes and urban realm schemes.

If you have any queries about this Report or wish to inspect any of the Background Papers please contact Maria Curro, Marylebone Low Emission Neighbourhood Project Manager, x2286 mcurro@westminster.gov.uk

APPENDICES

Appendix 1: Programme Update

Table 1: Marylebone LEN community engagement programmes, progress to date

Programme Name	Programme Description	Progress	Year 2
Green Club Building Energy Efficiency Scheme	<p>The Green Club programme improves emissions from buildings by making improvements through energy efficiency measures and operations. The Green Club is being piloted by The Portman Estate.</p> <p>Funding model: Seed funding from initial businesses who have seen a financial savings from improvements, to be allocated to a 'Green Club pot' that can be accessed by other businesses.</p>	Assembling list of potential business participants and developing the Green Club engagement pack.	Continue to engage with businesses and evaluate Year 1 progress, milestones and achievements. Begin to expand the programme to the Howard de Walden Estate and the BIDs.
Marylebone Area-Wide Delivery and Servicing Programme	The Marylebone LEN area-wide DSP, builds on existing delivery and servicing programmes on-going within the Marylebone LEN.	Assembling list of potential business participants and developing the DSP engagement pack.	Continue to engage with businesses and evaluate Year 1 progress, milestones and achievements. Begin to expand the programme to The Portman Estate and the Howard de Walden Estate.
Emissions-Based On-Street Parking Charges	The emissions-based on-street parking charges use the principle of the 'polluter pays'. This programme charges diesel vehicles a surcharge for parking within Zone F.	Cabinet Report signed by relevant cabinet members. Expected delivery date of late June.	Evaluate Year 1 progress, milestones and effectiveness of programme. Work with residents, businesses and visitors to understand perceptions around

Programme Name	Programme Description	Progress	Year 2
			programme.
Resident's Electric Vehicle Charging Points	The residents' electric vehicle charging pilot seeks to encourage the uptake of EVs, with charging points to be located on residential and non-residential streets.	Working with service providers to locate additional charging point locations within the Marylebone LEN.	Continue to work with service providers to location additional charging point locations within the Marylebone LEN.
Smart Management of Taxi Ranks	The smart management of taxi ranks and fast charging programme aims to reduce taxi idling and the time it takes taxi drivers to locate a free taxi rank. Through 'smart' sensor information, accessible through a 'taxi parking' phone app, taxi drivers will be able to quickly detect an available rank.	Working with the DfT to determine the success of the smart sensors in reducing taxi circling and idling.	Evaluate Year 1 progress, milestones and effectiveness of programme. Determine feasibility of programme continuation.
Electric Delivery Vehicle Scheme with UPS	The electric delivery vehicle programme will see the conversion of two diesel vehicles to electric vehicles.	To be completed by end of 2017.	Work with UPS to determine additional opportunities in which to work together to reduce diesel emissions.
Marylebone LEN Anti-Idling Action Days	The no-idling campaign days are carried out by Westminster City Council's air quality marshals and local volunteers.	Working to develop next anti-idling action day in July 2017.	Continue implementing Marylebone LEN Anti-Idling Action Days. Enhance awareness and visibility of programme.

Programme Name	Programme Description	Progress	Year 2
Princess Grace Hospital Anti-Idling Campaign	A no-idling campaign will be launched at Princess Grace Hospital to encourage drivers working at the hospital to switch their engines off when stationary.	To be undertaken in Year 2.	Commence programme.
Air Quality Champions (marshals)	The no-idling marshals' programme is a bespoke no-idling marshal services that focuses resource within the Marylebone LEN area.	Commissioned in April 2016.	Enhance awareness and visibility of Champions. Programme to continue until 2019.
Schools Engagement Programme	The schools engagement programme seeks to raise awareness around air pollution and the measures that can be undertaken to reduce emissions, as well as engage students in air quality issues directly around the school and throughout the wider Marylebone LEN area.	LEN-based schools engaged in 'LEN' banner competition and are receiving air quality lessons.	Continue implementing schools engagement programme with Marylebone LEN-based schools. Planting programme to commence in Autumn.
Play Streets	The Play Streets programme seeks to designate certain local residential streets as part-time play streets, which create fun and safe outdoor playing environments for children.	Working to plan Play Street with Hampden Gurney Primary School. To be held in mid-July 2017.	Continue implementing Play Street programmes, working with schools and local residents.

Programme Name	Programme Description	Progress	Year 2
Electric Vehicle Charging with Q Park	The Q Park electric vehicle charging programme scope has changed. The programme now focuses on implementing a parking surcharge on diesel vehicles using the car park.	Programme now complete.	N/A

Appendix 2: Programme Update

Table 2: Marylebone LEN urban realm schemes, progress to date

Programme Name	Programme Description	Progress	Year 2
Paddington Street Gardens	The design concept for Paddington Street Gardens is to better connect the two halves of the green spaces both visually and physically. In doing so, this would create an integrated garden concept and encourage more walking and cycling along Paddington Street.	Initial designs currently being finalised. Informal public consultation to follow at the Marylebone Summer Fayre.	Commence feasibility and costing study of scheme. Review initial designs with key WCC stakeholders and, in particular, around parking.
Marylebone High Street	The design concept for Marylebone High Street focuses on public realm improvements that would reduce the dominance of traffic, improve conditions for pedestrians and introduce a lot more greenery.	Initial designs currently being finalised. Public consultation to follow. Informal public consultation to follow at the Marylebone Summer Fayre.	Commence feasibility and costing study of scheme. Review initial designs with key WCC stakeholders and, in particular, around parking.
George Street	The design concept for George Street is to use existing green infrastructure as the basis	Initial designs currently being finalised. Public consultation to	Commence feasibility and costing study of scheme.

Programme Name	Programme Description	Progress	Year 2
	for further enhancements, adding other landscape measures to improve the urban environment.	follow. Informal public consultation to follow at the Marylebone Summer Fayre.	Review initial designs with key WCC stakeholders and, in particular, around parking.
Westminster University Parklets and Planters Student Design Competition	Students of Westminster University are working to design the parklets and planters that will be situated throughout the urban realm schemes.	Student competition commenced on June 2 nd 2017. Expected entries mid-July.	Review and award winning entry. WCC to work with University to ensure feasibility of parklets and planters within scheme.
Bird Street	New West End Company, in partnership with TfL and WCC, is creating an 'Intelligent Oasis' in Bird Street, using innovative technology to clean the air, supply direct energy to the street through pedestrian movement and provide an easy way of counting pedestrian flows.	Scheme is on-ground and will be complete in July 2017.	Promotion of scheme.

Appendix 3: Monitoring and Evaluation

Table 3: Monitoring and evaluation, community engagement programmes

Behavioural Change Programmes			
Programme	KPIs and Milestones	Monitoring and Progress	Annual Evaluation
Green Club	<ul style="list-style-type: none"> Number of businesses and buildings engaged in programme by end of Year 2 and 3 Proposed number of engaged businesses by end of Year 2: 2 businesses Proposed number of engaged businesses by end of Year 3: 3 businesses 	<ul style="list-style-type: none"> Monthly reporting from the Portman Estate Quarterly meetings with businesses and property managers 	<ul style="list-style-type: none"> Uptake by businesses Qualitative / quantitative surveys for businesses Total building emission reduction: <i>Energy savings (kWh / m³ / litres or equivalent), financial savings (£) and emissions savings (tCO₂e)</i> Estimated air quality impacts/benefits
Delivery and Servicing (DSP)	<ul style="list-style-type: none"> Develop and maintain the Marylebone LEN 'Recommended Green Club' Develop and maintain other Marylebone LEN online tools (i.e. Click and Collect) Align BID procurement processes DSP Launch Event to engage businesses and create awareness around programme Number of businesses engaged in programme by end of Year 2 Proposed number of engaged businesses by end of Year 2: 50 businesses Proposed number of engaged businesses by end of Year 3: 50 	<ul style="list-style-type: none"> Monthly reporting from Cross River Partnership (contracted to manage the DSP programme) Monitoring of the following programme elements: <ul style="list-style-type: none"> Number of businesses engaged each month Trip changes Vehicle trip reduction Personal deliveries 	<ul style="list-style-type: none"> Uptake of overall programme by businesses Uptake of 'Recommended Green Club' and other online tools Vehicle trip reduction, including vehicle type and emission type Consolidation practices by BIDs and businesses Qualitative / quantitative surveys by BIDs and businesses Estimated air quality impacts/benefits

	businesses		<ul style="list-style-type: none"> Evaluate against key principles within the LoCity programme, where applicable and relevant
Diesel Surcharge Pilot Programme	<ul style="list-style-type: none"> Pilot scheme to be implemented in May 2017 18 month trial to end in November 2019, specific only to visitor parking Supporting communications and campaigns to bring awareness to programme 	<ul style="list-style-type: none"> Data collection at each six month period (P1, P2 and P3) Number of diesel vehicles entering the Marylebone LEN Number of Euro VI diesel exemptions Total parking within the Marylebone LEN (post programme) Calculate change in diesel vehicles travelling to the Marylebone LEN (P2 and P3) 	<ul style="list-style-type: none"> Evaluate each monitoring element monthly and every six months (P2 and P3) Estimated air quality benefits / impacts
Smart Management of Taxi Ranks	<ul style="list-style-type: none"> Implement six month pilot scheme, commencing in May 2017 Work directly with taxi operators to implement pilot scheme and trail ParkRight taxi app technology Expected objectives / outcomes include reduce taxi vehicle idling and reduced circling 	<ul style="list-style-type: none"> Evaluate impact of pilot programme Up-take of programme by taxi industry Use of ParkRight taxi app Use of taxi ranks 	<ul style="list-style-type: none"> Trail programme is being monitored and evaluated by the DfT DfT will share final results in June 2017
Electric Vehicle Programmes	<ul style="list-style-type: none"> Identify EV suppliers to implement EV programme Identify Marylebone LEN-specific EV locations Identify locations within the Marylebone LEN urban realm programmes to accommodate EVs 	<ul style="list-style-type: none"> Secure appropriate approval (i.e. TMO) for EV infrastructure / locations Evaluate use / uptake of EV chargers 	<ul style="list-style-type: none"> Number of EV locations Usage figures Additional demand from Marylebone LEN stakeholders and residents

	<ul style="list-style-type: none"> • Work towards including 10 EV points throughout the LEN 		
UPS Electric Delivery Vehicle Scheme	<ul style="list-style-type: none"> • 2 Delivery vehicles converted to EV vehicles 	<ul style="list-style-type: none"> • Monthly reporting, including review of timeframes 	<ul style="list-style-type: none"> • Types of vehicles converted to EV vehicles • Number of delivery vehicles converted to EV vehicles • Evaluate likely reduction in emissions and miles travelled • Evaluate against key principles within the LoCity programme, where applicable and relevant
Hospital Anti-Idling Campaign	<ul style="list-style-type: none"> • Agree Marylebone LEN-specific hospitals to include for Year 2 and Year 3 (budget allowing) • Agree timeframes for project initiation and roll-out and project scope • Engage and appoint consultant • Programme delivery for Year 2 and Year 3 (budget allowing) 	<ul style="list-style-type: none"> • Number of hospitals engaged • Number of drivers engaged • Number of anti-idling pledges undertaken 	<ul style="list-style-type: none"> • Review of Air Quality Champion Marshal's data (before and after programme implementation) • Qualitative / quantitative surveys of drivers (before and after programme implementation)
Anti-Idling Event Days	<ul style="list-style-type: none"> • Ensure Marylebone LEN Anti-Idling Event Day scope compliments wider London and Westminster City Council idling programmes • Identify idling locations and 'hotspots' within the Marylebone LEN • Engage Marylebone LEN stakeholders on Anti-Idling Event Days 	<ul style="list-style-type: none"> • Monthly report from the Westminster City Council Parking Team • Number of events planned / completed • Number of stakeholders engaged (i.e. residents, BIDs, land owners, schools, etc.) 	<ul style="list-style-type: none"> • Monthly report of changes month-on-month • Qualitative / quantitative surveys of residents and drivers • Estimated air quality impacts/benefits

	<ul style="list-style-type: none"> Engage Marylebone LEN-based schools in Anti-Idling Event Days programme 	<ul style="list-style-type: none"> Locations / hotspots identified and targeted Number of idling vehicles approached Type of vehicles approached / engaged with Number of recorded successful engagement / anti-idling pledges made 	
Anti-Idling Marshals	<ul style="list-style-type: none"> Employ two Marylebone LEN Marshals (LEN-based) Design and procure Marylebone LEN uniforms Deploy two Marylebone LEN marshals 	<ul style="list-style-type: none"> Monthly report from the Westminster City Council Parking Team Number of idling vehicles approached (daily, weekly, monthly) Type of vehicle approached / engaged with Number of PCNs issued PCN appeals Locations / hotspots identified and targets (i.e. 10 hotspots per month) Change of figures from previous months or year 	<ul style="list-style-type: none"> Annual report of all monthly figures and changes Qualitative / quantitative surveys of residents and drivers Estimated air quality impacts/benefits
School Engagement Programme	<ul style="list-style-type: none"> Design school engagement programmes Identify Marylebone LEN-based schools to participate within the programme Identify and outline timeframes for school engagement programme Proposed number of engaged schools 	<ul style="list-style-type: none"> Monthly report / programme report Number of schools engaged STARS accreditation 	<ul style="list-style-type: none"> Evaluation of all school engagement programmes Qualitative / quantitative surveys of students, schools, and guardians/carers STAR accreditation

	<ul style="list-style-type: none"> by end of Year 1 and 2: 7 schools Proposed number of engaged businesses by end of Year 3: 7 businesses 		
Play Street Programme	<ul style="list-style-type: none"> Design Play Street programmes Identify Marylebone LEN-based streets most suited to host Play Street programmes Identify and outline timeframes for Play Street programmes Identify and outline activities for Play Street programmes Proposed number of Play Streets by end of Year 1 and 2: 4 Play Streets Proposed number of Play Streets by end of Year 3: 4 Play Streets 	<ul style="list-style-type: none"> Monthly report / report after each Play Street programme Number of events held Number of attendees Qualitative / quantitative surveys of attendees (i.e. children and parents/carers) 	<ul style="list-style-type: none"> Annual report of Play Streets Programme Qualitative / quantitative surveys of attendees (i.e. children and parents/carers) Evaluate against key principles within the STARS programme, where applicable and relevant
Q Parks Electric Vehicle Programme	<ul style="list-style-type: none"> This programme is now complete As agreed in the Marylebone LEN bidding document, Q Park have installed four additional EV charging points at Cavendish car park 	<ul style="list-style-type: none"> - 	<ul style="list-style-type: none"> Number of EV charging points installed Usage of EV charging points (daily, weekly, monthly)
Westminster University Marylebone LEN Parklets and Planters Design	<ul style="list-style-type: none"> Develop design brief for Westminster University Engage with Westminster University to develop student competition to design Marylebone LEN parklets and planters Engage with Westminster University to develop summer course for students Develop communications around summer course Support students in developing designs 	<ul style="list-style-type: none"> Uptake of design competition by Westminster University Number of students involved in summer course Review of interim designs by key stakeholders, including Shannon Rice from TfL Review of final designs by key stakeholders Student design incorporated into 	<ul style="list-style-type: none"> Student involvement in high profile urban realm design programme Qualitative surveys (i.e. did students find the summer programme worthwhile) Fostering / building-on partnership working Possibility to engage in future programmes

		overall urban realm scheme designs	
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Table 4: Monitoring and evaluation, urban realm programmes

Urban Realm Programmes			
Programme	KPIs and Milestones	Monitoring and Progress	Annual Evaluation
Marylebone High Street – ‘Green High Street’	<ul style="list-style-type: none"> Develop design specification for WSP PB Complete feasibility study, initial and final designs Work towards programme build-out and completion within three-year programme Stakeholder engagement 	<ul style="list-style-type: none"> Monthly update /report from WSP PB to ensure that programme elements are completed on-time and to project scope Annual vehicle counts (48 hrs.) Walking and cycling counts, if appropriate and applicable Stakeholder engagement (i.e. residential, business, engagement, etc.) 	<ul style="list-style-type: none"> Monthly reports from WSP PB On-street quantitative and qualitative surveys Stakeholder quantitative and qualitative surveys Healthy Streets surveys Greening survey
George Street – ‘Green Spine’	<ul style="list-style-type: none"> Develop design specification for WSP PB Complete feasibility study, initial and final designs Work towards programme build-out and completion within three-year programme Stakeholder engagement 	<ul style="list-style-type: none"> Monthly update /report from WSP PB to ensure that programme elements are completed on-time and to project scope Annual vehicle counts (48 hrs.) Walking and cycling counts, if appropriate and applicable Stakeholder engagement (i.e. residential, business, engagement, etc.) 	<ul style="list-style-type: none"> Monthly reports from WSP PB On-street quantitative and qualitative surveys Stakeholder quantitative and qualitative surveys Healthy Streets surveys Greening survey
Paddington	<ul style="list-style-type: none"> Develop design specification for WSP 	<ul style="list-style-type: none"> Monthly update /report from 	<ul style="list-style-type: none"> Monthly reports from WSP

Street Gardens	<p>PB</p> <ul style="list-style-type: none"> • Complete feasibility study, initial and final designs • Work towards programme build-out and completion within three-year programme • Stakeholder engagement 	<p>WSP PB to ensure that programme elements are completed on-time and to project scope</p> <ul style="list-style-type: none"> • Annual vehicle counts (48 hrs.) • Walking and cycling counts, if appropriate and applicable • Stakeholder engagement (i.e. residential, business, engagement, etc.) 	<p>PB</p> <ul style="list-style-type: none"> • On-street quantitative and qualitative surveys • Stakeholder quantitative and qualitative surveys • Healthy Streets surveys • Greening survey
Bird Street	<ul style="list-style-type: none"> • Work with and support the New West End Company (NVEC) to bring forward the Bird Street design scheme • Work towards programme build-out and completion within three-year programme • Stakeholder engagement 	<ul style="list-style-type: none"> • Monthly update / report from NVEC to outline progress on scheme • Walking counts, if appropriate and applicable • Incorporation of technology to improve local air quality • Use by local businesses / independent traders, etc. • Stakeholder engagement 	<ul style="list-style-type: none"> • Monthly reports from NVEC • On-street quantitative and qualitative surveys • Stakeholder quantitative and qualitative surveys • Healthy Streets surveys • Greening survey
Devonshire Place Mews	<ul style="list-style-type: none"> • Work with the resident's association to bring forward traffic calming measures for the Mews • Agree with the Westminster City Council Highways team appropriate carriageway designs, etc. • Complete feasibility study, initial and final designs • Work towards programme build-out and completion within three-year programme • Stakeholder engagement 	<ul style="list-style-type: none"> • Monthly update / report from Highways team • Before and after traffic surveys • Walking counts, if appropriate and applicable • Stakeholder engagement (i.e. residential, business, engagement, etc.) 	<ul style="list-style-type: none"> • Monthly reports from Highways team • On-street quantitative and qualitative surveys • Stakeholder quantitative and qualitative surveys • Healthy Streets surveys • Greening survey

BACKGROUND PAPERS

External attachment.



City of Westminster

Children, Environment and Leisure P&S Committee

Date:	21 June 2017
Classification:	General Release
Title:	ActiveWestminster: An Active City for All: Physical Activity, Leisure & Sport Strategy 2017 – 2021
Report of:	Head of Sport, Leisure and Wellbeing
Cabinet Member Portfolio	Cabinet Member for Environment, Sports and Community
Wards Involved:	All
Policy Context:	City for All
Report Author and Contact Details:	Andy Durrant, Head of Sport, Leisure and Wellbeing. adurrant@westminster.gov.uk

1. Executive Summary

The Council's previous ActiveWestminster (2008-2013) strategy and partnership work has resulted in a number of positive improvements and has sought to position Westminster as a genuine 'City of Sport'.

Over the past decade significant investment has been made in developing new and improved facilities and there is a range of flagship programmes which encourage participation in physical activity, help to sustain and grow the voluntary and community sports sector, provide support for volunteers and talented athletes and celebrate physical activity and sport through new high profile events.

The ActiveWestminster Partnership continues to be a very vibrant partnership and brings together a variety of public, private and voluntary sector organisations to promote attractive and accessible opportunities which encourage people to take part at every level.

However, there remain a number of significant challenges. Levels of childhood obesity in Westminster are alarmingly high; participation in physical activity amongst particular groups is very low, the voluntary and community sport sector face continual challenges to sustain and meet the growing demands and participation in competitive sport could be better. Some areas of our City present less attractive environments to take part in physical activity and whilst the overall

offer is extremely comprehensive, often there is a lack of awareness of the opportunities available, particularly at a neighbourhood and individual level.

The draft Active City for All strategy is shown as **Appendix 1** and seeks to provide a framework to build on the positive achievements made to date and to help partners to work together to better address key challenges.

2. Key Matters for the Committee's Consideration

It is recommended that:

- (a) Members review the draft strategy and consider if the key thematic areas are appropriate and cover the most important issues concerning physical activity, leisure and sport.
- (b) Members provide feedback to Officers to help shape the underpinning programmes and initiatives in order to maximise the impact of the new strategy.
- (c) Members provide suggestions to improve the communication of the overall offer to increase awareness and engage Westminster residents and neighbourhoods.

3. Background

3.1 The draft Physical Activity, Leisure and Sport strategy (shown as **Appendix 1**) has emerged through a review of national, regional and local policy and strategy and an assessment of the key issues in Westminster.

3.2 Evidence indicates that sustained physical activity will have a significant and lasting benefit for residents in Westminster and it is estimated that physical inactivity costs Westminster £18,648,227 per 100,000 residents¹. With childhood overweight/obese levels higher than the national average, the role of physical activity and sport in improving health will become more prevalent.

3.3 ***The ambition is for Westminster to be the most active place in London – An Active City for All.*** This vision will be at the very heart of all we do and will be achieved by working together and applying the PACE principles of Promote, Activate, Collaborate and Enable.

3.4 The draft Active City for All has been designed around 3 key thematic areas:

- **ActiveCity- an attractive, supportive and permissive environment:** *Achieving an Active City for All through Planning, Places, Spaces and Events that encourage people to be physically active, by default where and when they choose and ensure the whole of Westminster can benefit from an attractive, supportive and healthier environment.*

¹ [UK Active – 'Turning the tide on physical inactivity'](#)

- **ActiveLives - promoting opportunities:** *Achieving an Active City for All by promoting relevant and meaningful opportunities at a personal level which recognise individual motivations, challenges and take a considered life cycle approach underpinned by behaviour change.*
- **ActiveNeighbourhoods- Enabling connections in our neighbourhoods:** *Achieving an Active City for All by promoting connections in our neighbourhoods to ensure opportunities are visible and accessible to all and that the offer is relevant to local needs.*

3.5 The proposed timescales for a finalised strategy and publication are:

- Feedback from Policy & Scrutiny Committee Members – 21st June 2017
- Cabinet Member report and decision - August 2017
- Website and Communications plan agreed (including short films/case studies) –August 2017
- Strategy launch events - September 2017

If you have any queries about this Report or wish to inspect any of the Background Papers please contact Andy Durrant
adurrant@westminster.gov.uk

4. BACKGROUND PAPERS

None

5. APPENDICES

Appendix One: An Active City for All- draft strategy

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ActiveWestminster:

An Active City for All

Physical Activity, Leisure & Sport Strategy 2017 – 2021

Contents:

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- 2. Executive Summary**
- 3. Context**
 - a. The value of Physical Activity, Leisure & Sport
 - b. Local, London & National
 - c. An Active City For All Standard
- 4. Our Vision**
- 5. Our Strategy; An Active City for All**
 - a. ActiveCity - an attractive, supportive and permissive environment
 - b. ActiveLives - promoting and facilitating opportunities
 - c. ActiveNeighbourhoods - enabling connections in our neighbourhoods
- 6. Our Underpinning Principles**
 - a. Promote
 - b. Activate
 - c. Collaborate
 - d. Enable
- 7. Accountability and a Partnership Approach**
 - a. Active City for All Board
 - b. Active Neighbourhoods - #MyActiveWestminster Networks
- 8. 'On Track' - What does success look like?**
 - a. Insights
 - b. Impact
 - c. Improvement

1. Forewords

Councillor Nickie Aiken, Leader of the Council

(200-300 words - to cover show/where An Active City for All will fit with the corporate strategy/vision)

Cllr David Harvey, Cabinet Member for Environment, Sports and Community

(200-300 words - to cover sports and leisure, volunteering, Olympic legacy, parks and open spaces, arts and culture)

Councillor Heather Acton, Cabinet Member for Adults and Public Health

(100-200 words – to cover public health and health & wellbeing strategy)

Councillor Richard Holloway, Cabinet Member for Children, Families and Young People

(100-200 words – to cover children's health and commissioning, early years, schools and education, play services)

Councillor Danny Chalkley, Cabinet Member for City Highways

(100-200 words – to cover cycling and walking strategies)

2. Executive Summary [one page summary/videos]

The value of physical activity, leisure and sport is significant and extremely well evidenced.

Through our previous ActiveWestminster strategy and partnership work, Westminster has become a genuine City of Sport. Over the past decade we have made a major investment in developing new and improved facilities and Westminster now provides the best access to community sports facilities. As a result our commitment to Olympic and Paralympic legacy, we now offer a range of flagship programmes which encourage participation in physical activity, help to sustain and grow our voluntary and community sports sector, provide support for volunteers and talented athletes and really celebrate physical activity and sport through new high profile events. We have a very vibrant partnership and we work closely with hundreds of public, private and voluntary sector organisations to promote a wide variety of attractive and accessible opportunities which encourage people to take part at every level.

However, despite such positive investment, achievement and collective effort, there remain a number of significant challenges. Levels of childhood obesity in Westminster are alarmingly high; participation in physical activity amongst particular groups is very low, our voluntary and community sport sector face continual challenges to sustain and meet the growing demands and participation in competitive sport could be better. Some areas of our City present less attractive, supportive and permissive environments to take part in physical activity and whilst the overall offer is extremely comprehensive, often there is a lack of awareness of the opportunities available, particularly at a neighbourhood and individual level.

Our Active City for All strategy provides a framework which will build on the positive achievements made to date and to help us work together to better address our key challenges. This strategy has not been developed in isolation. It has been developed to facilitate impact, not simply to sit on a shelf. It sets out clearly our ambitions for physical activity, leisure and sport and how we will work together via our underpinning principles to achieve these ambitions.

We cannot achieve these changes alone. We recognise that no single department or organisation can, on its own, significantly increase and sustain the activity levels of our people. It will require the involvement and commitment of many partners and stakeholders to achieve this common goal. Reaching that goal will require persistence, patience and resolution, therefore it is not just about doing the same things more efficiently - at times more innovative, radical and bold change will be required and we want to ensure that there is an openness to explore new options. We want to work collaboratively to encourage innovation and share best practice, particularly through applying the principles and practical learning of behaviour change in order to better engage those who are inactive.

Evidence shows us that if we engage more people, more often in physical activity, leisure and sport a wide range of benefits will be realised and Westminster will become an Active City for All.

3. Context

- a. **Context:** the value of physical activity, leisure & sport

“If medication existed which had a similar effect to physical activity it would be regarded as a wonder drug or miracle cure” Chief Medical Officer, 2010

As highlighted in the latest report from our Director of Public Health - sitting is the new smoking. We know that participation in physical activity, leisure and sport makes a positive impact to physical, mental, social and emotional wellbeing in a variety of different ways.

The costs of inactivity cannot be ignored. Physical inactivity presents a growing burden to our society. The costs to the local economy, adult social care, health services and the Council’s services are significant and physical inactivity and sedentary behaviour have a considerable negative impact and cost for the individual, local communities and society.

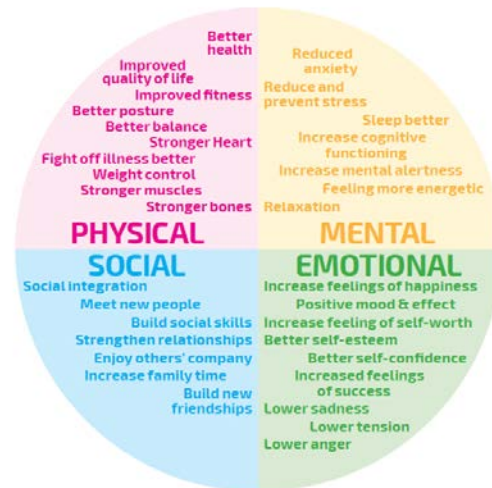
We know that:

- ✓ Physical activity is good for both your mental and physical health and wellbeing
- ✓ Any physical activity is better than none
- ✓ Simple, daily physical activity as part of everyday life is what we should aim for

Contributing to 1 out of every 6 deaths, physical inactivity is the fourth largest cause of disease and disability in the UK. As a result of changing social, cultural and economic trends, physical activity is slowly diminishing as a part of our everyday lives. This is causing profound knock-on effects to health and social care across the country. The City of Westminster is not immune to these challenges, currently 44,400 (21.8%) Westminster residents are considered physically inactive in accordance with the Chief Medical Officer’s (CMO) guidelines¹.

Public Health England’s Everybody Active Everyday² sets out the context in which long term health conditions associated with inactivity such as diabetes and cardiovascular disease attribute not only to NHS costs, but cause a greater dependency on homes, residential and nursing care. They recommend action needs to be concentrated in 4 areas:

- 1) **Creating a social movement towards an active society:** The message that being active is not just fulfilling and fun but can also be an easy choice, needs to be a linking thread that unites the public sector with the voice of charities, local residents and community leaders. It’s a message that should be woven into the policies, commissioning and planning decisions made every day across the country.
- 2) **Activating a network of moving professionals:** This is about encouraging and supporting the hundreds of thousands of professionals and volunteers who work directly with the public every day to do what’s best to make physical activity the social norm.

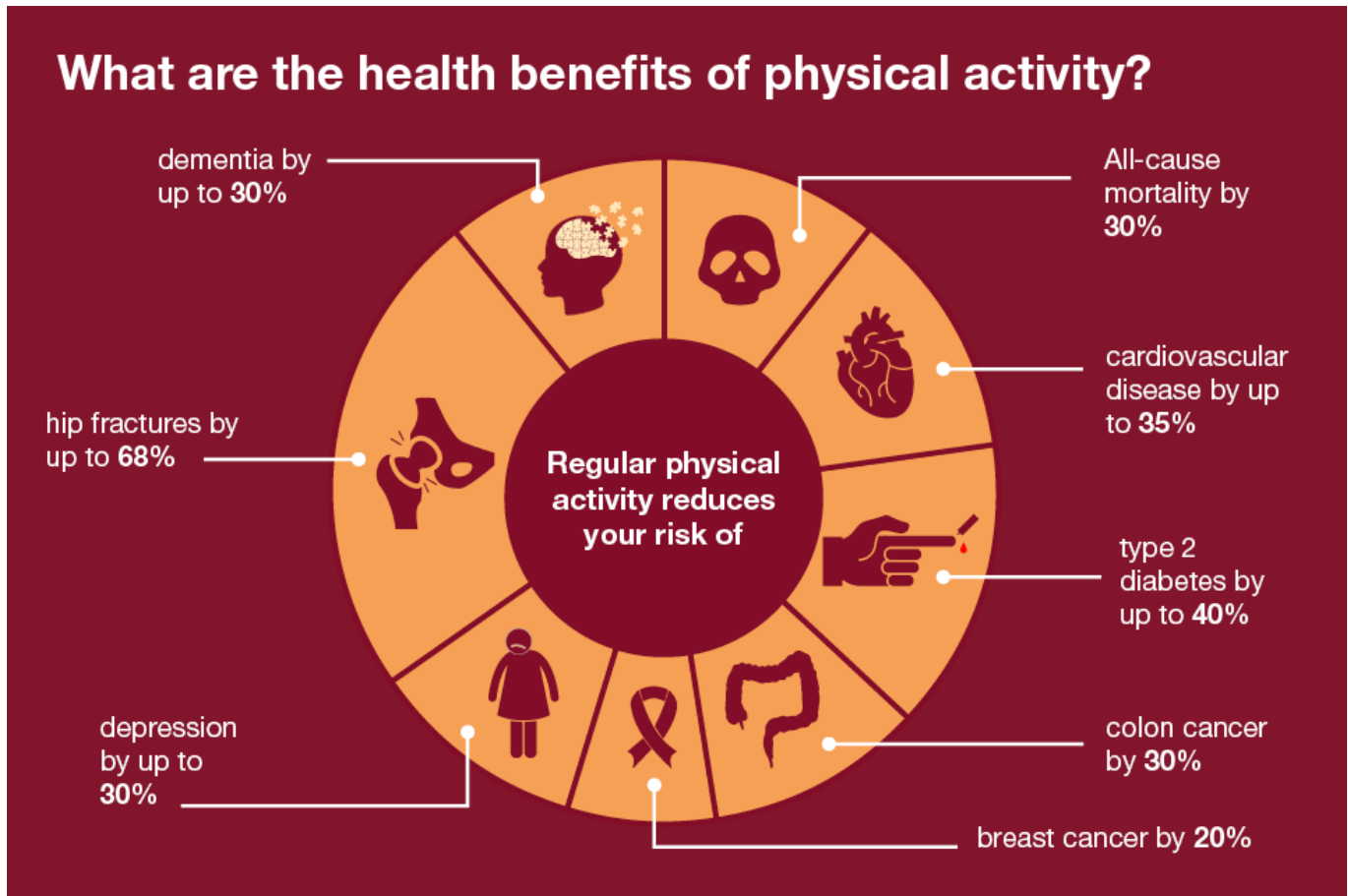


Source: <http://www.activegrand.ca/healthy-living-tips/benefits-regular-activity>

¹ [Sport England Active Lives 2015/16](#)

² [Public Health England 'Getting Every Adult Active Every Day' \(2016\)](#)

- 3) **Creating the right spaces in active environments:** Shaping the built and natural environment so that being active becomes the default choice.
- 4) **Scaling up working interventions that make us active:** Understanding what works using evidence based approaches and significantly scaling up such interventions to achieve large impact.



**Public Health England – Getting Every Adult Active Every Day*

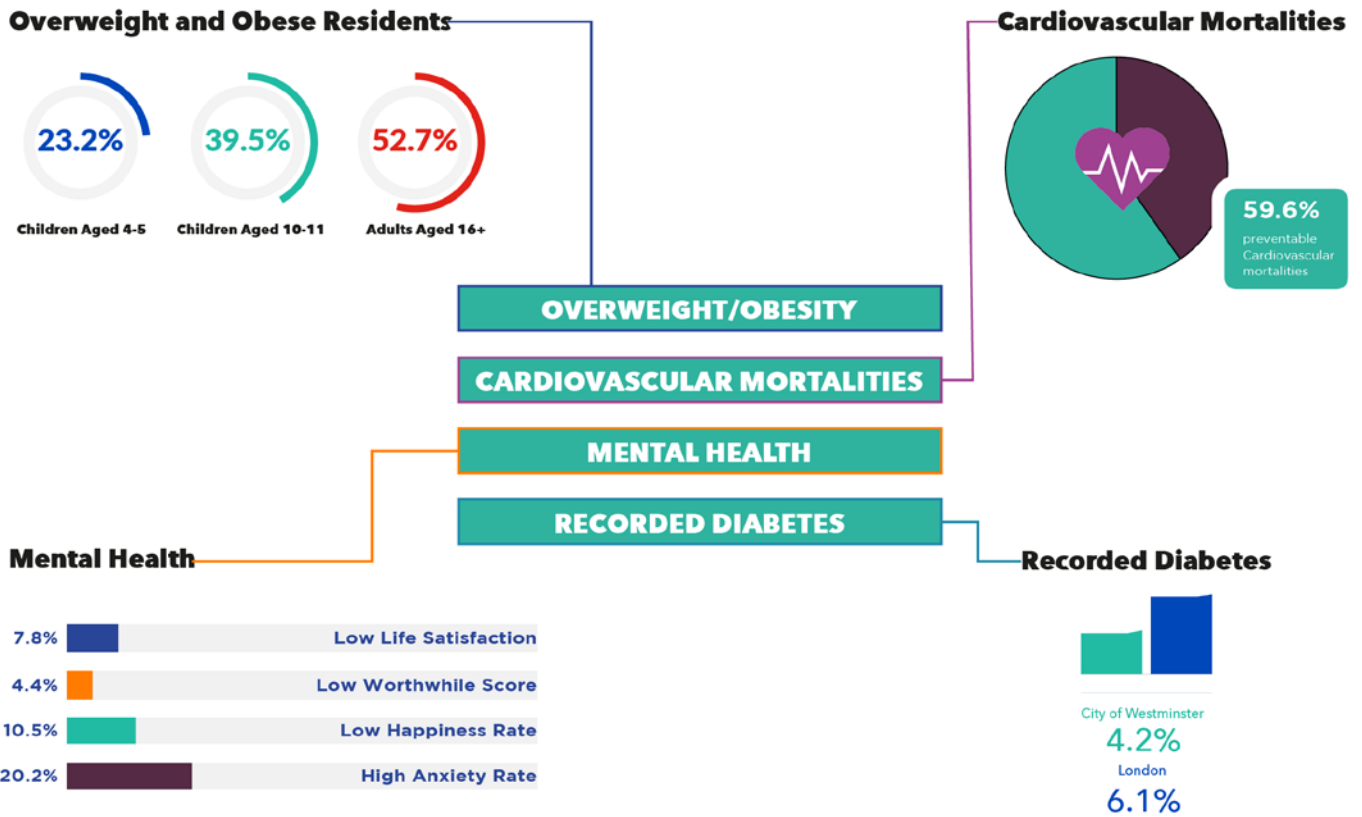
[infographic on mental statistics]

Furthermore, it is proven that physical activity has a positive impact on mental health, including boosting wellbeing, and reducing anxiety, depression and social isolation³.

Currently, it is estimated that physical inactivity costs the City of Westminster £18,648,227 per 100,000 residents⁴. With childhood overweight/obese levels higher than the national average, the role of physical activity and sport in improving health will become more prevalent.

³ [MIND – 'How to improve mental through physical activity and sport'](#)

⁴ [UK Active – 'Turning the tide on physical inactivity'](#)



[Infographic to demonstrate the benchmark against the London picture]

b. Context: Local, London & National

Westminster

This Physical Activity, Leisure and Sport strategy has emerged through a review of national, regional and local policy and strategy. Aligned to priorities, evidence indicates that sustained physical activity will have a significant and lasting benefit for residents of the City of Westminster.

The City of Westminster has a population of 239,684⁵ and it is projected that by 2020 it will grow to 244,668, by 2025 to 251,698 and by 2030 to 258,389. If these levels of inactivity were to remain, it is estimated that 56,328 residents would be classified as inactive and a further 38,499 as insufficiently active.

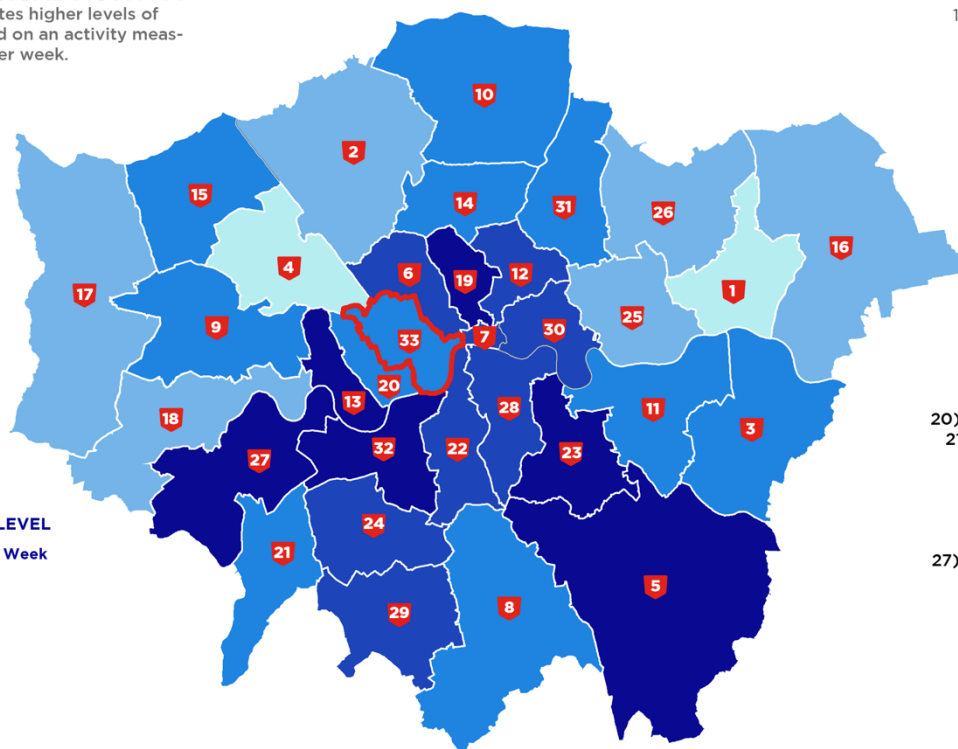
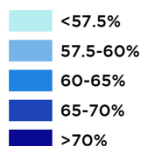
⁵ [GLA Round Population Projections \(2015\)](#)

LEVEL OF PHYSICAL ACTIVITY

Darker shading indicates higher levels of physical activity based on an activity measure of >150 minutes per week.

PHYSICAL ACTIVITY LEVEL

Active >150 Minutes per Week



BOROUGH KEY

- 1) Barking and Dagenham
- 2) Barnet
- 3) Bexley
- 4) Brent
- 5) Bromley
- 6) Camden
- 7) City of London
- 8) Croydon
- 9) Ealing
- 10) Enfield
- 11) Greenwich
- 12) Hackney
- 13) Hammersmith and Fulham
- 14) Haringey
- 15) Harrow
- 16) Havering
- 17) Hillingdon
- 18) Hounslow
- 19) Islington
- 20) Kensington and Chelsea
- 21) Kingston upon Thames
- 22) Lambeth
- 23) Lewisham
- 24) Merton
- 25) Newham
- 26) Redbridge
- 27) Richmond upon Thames
- 28) Southwark
- 29) Sutton
- 30) Tower Hamlets
- 31) Waltham Forest
- 32) Wandsworth
- 33) Westminster

*Westminster Physical Activity Levels (2015/16)⁶

London

Getting people to do more physical activity has countless benefits for London; from improving health and wellbeing, to saving money, contributing to economic growth, creating happier, stronger communities and so much more. Through the **Blueprint for a Physically Active City**, London Sport has established five objectives to help achieve a vision of London as the most physically active city in the world. To achieve their objectives they need to work with physical activity and sport across London to make them happen. The network is a complex structure and includes all organisations that influence Londoners to be active, including schools, National Governing Bodies of Sport, leisure centres/providers, coaches, clubs and many more organisations. London Sport is the body that pulls the network together.

National

The development of this Framework further sits within the context of a series of new and updated national and regional strategies, each of which helps to inform the role of this Framework within the City of Westminster locality.

In December 2015 the Government published **Sporting Future: A New Strategy for an Active Nation**. It sets a bold and ambitious direction for sport policy which has been widely welcomed. It looks beyond participation and promotes how sport changes lives and becomes a force for social good. At its heart are five outcomes: physical wellbeing, mental wellbeing, individual development, social and community development and economic development.

⁶ [Sport England Active Lives 2015/16](#)

In May 2016 Sport England launched their strategy, *Towards an Active Nation*, which outlined the work they will do between 2017 and 2021 to increase the number of people getting active. It's their response to the Government's Sporting Future strategy. Sport England's vision is that everyone in England, regardless of age, background or ability, feels able to take part in sport or activity. Some might be fit and talented, but others won't be so confident.

At a London level, the Blueprint for a Physically Active City (London Sport, 2015) sets out a series of strategic areas aimed at helping London to become the most physically active city in the world. This Framework is designed to contribute directly to each of these national and regional strategic overviews, consolidating a position within sport's wider national context.

c. Context: An Active City for All Standard

To develop and deliver a truly meaningful strategy means joining up effectively across the Council internally, but more importantly connecting externally with key and valued partners and stakeholders. Where every possible, every policy, programme and decision we make should look to promote and facilitate an Active City for All. Our **PACE** principles of **Promote, Active, Collaborate** and **Enable** will be built into the way we work each and every day and the way we develop our future plans. Everything we do as a Council is about creating a great place to live, work, study and visit and we're more effective when we work together.

Promoting participation in physical activity, leisure and sport is valued across the Council and achieving an Active City for All will make a positive impact in a variety of Council strategies and priorities including Greener City, Health and Wellbeing, Walking and Cycling, Regeneration and Education and Employment.

As a Council we have an important leadership role to play, bringing schools, voluntary sport clubs, National Governing Bodies of sport (NGBs), health providers, housing providers, the private sector and our local communities together to develop an attractive and accessible local physical activity, leisure and sport system.

The Council believes that participation in physical activity, leisure and sport can be truly transformative, inclusive and inherently positive. It is now time to turn that belief into something tangible, to create a truly Active City for All. This strategy sets a bold, ambitious framework on how we might achieve this and seeks to highlight the value of taking part, building on what we have in place already and our previous successes and focusing on our challenges and areas of priority.

To achieve a truly Active City for All, means we need to make some different decisions than the ones that would be made today. But they will be better decisions, because they will start to take into account a collaborative approach based on a shared ambitious vision that will be underpinned by insight, impact and improvement that will maximise the extraordinary value and contribution of physical activity, leisure and sport.

4. Vision

An Active City for All

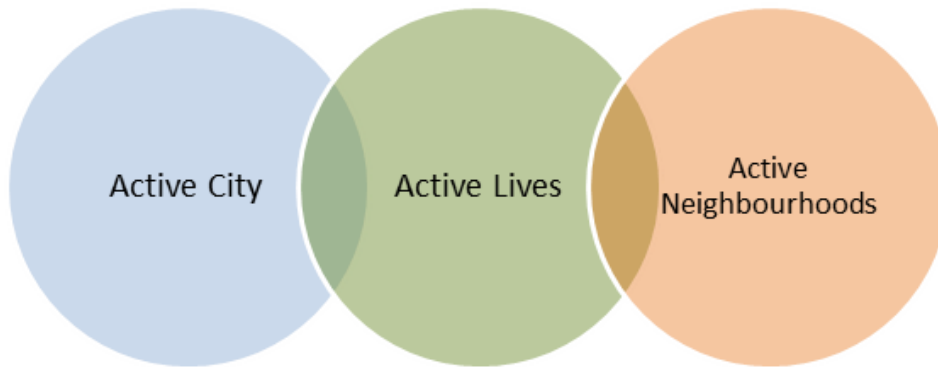
Our ambition is for Westminster to be the most active place in London – An Active City for All.

This vision will be at the very heart of all we do and will be achieved by working together and applying our PACE principles of Promote, Activate, Collaborate and Enable. We will actively promote the

fundamental contribution that physical activity, leisure and sport makes in individual physical and mental wellbeing, the economy, the community and the development of our city.

5. Our strategy; An Active City for All

[infographic of Active City, Active Lives & Active Neighbourhoods and how they all fit together]



a. ActiveCity- an attractive, supportive and permissive environment

Achieving an Active City for All through Planning, Places, Spaces and Events that encourage people to be physically active, by default where and when they choose and ensure the whole of Westminster can benefit from an attractive, supportive and healthier environment.

Public Health England's Everybody Active Everyday⁷ Recommend 2) Shaping the built and natural environment so that being active becomes the default choice

Planning & Active Travel

Decisions made through the planning system often can provide the opportunity to create the right, supportive environment to help people get more active, more often. Through our new City Plan, we will ensure that planning guidance and principles, build in physical activity by default, such as Sport England's [Active Design](#) guidance. We will ensure that these are used in the day to day work of our planners, urban designers and health professionals. The ten Active Design Principles are grounded in the promotion of a healthy community, as expressed within the [National Planning Policy Framework](#) from the Department for Communities and Local Government.

We will work closely with our Housing and Regeneration teams to ensure that investments in neighbourhoods promote physical activity within and between areas of our City.

Active Places

Westminster has made significant investment in community facilities over the past decade and now offers excellent access to high quality sports and leisure facilities. Investments include a major regeneration of Paddington Recreation Ground, the new Little Venice Sports Centre, the redevelopment of Marshall St Leisure Centre and a significant capital investment across existing centres to enhance services and provide a wider range of facilities to promote accessibility. We've worked closely with our schools to promote community use of new sports facilities at secondary

⁷ [Public Health England 'Getting Every Adult Active Every Day' \(2016\)](#)

schools and we've invested in a variety of 'free to access' facilities including outdoor gyms and new games areas, to help residents become active at no cost.

As part of our Active City for All strategy, we will:

- Deliver the new £28m Moberly and Jubilee Sports Centres in Queens Park.
- Deliver a new community sports and leisure centre within Chelsea Barracks development.
- Work closely with the private sector to secure better access and benefit for our community.
- Secure genuine community use of all sports facilities in our schools and colleges.

Active Spaces

High quality streets, parks and spaces can and should encourage, facilitate and enable physical activity by default and well-designed spaces should be flexible and support a range physical activity, leisure and sport. Through this strategy, we really want to focus our attention towards less traditional spaces which are often more attractive and accessible for those currently not participating in physical activity, leisure and sport.

As part of our Active City for All strategy, we will:

- Remove restrictive signage such as 'No Ball Games' & 'No Cycling' to create a more permissive and supportive environment for physical activity and sport, wherever possible and appropriate.
- Develop and implement an ActiveStreets programme across Westminster to enable physical activity, leisure and sport opportunities 'on the doorstep' in our neighbourhoods.
- Maximise the use of our Parks and Open Spaces for physical activity & sport, ensuring that this is permitted, supported and enabled by default.
- Promote active opportunities in accessible community settings including libraries, family hubs and residential homes.

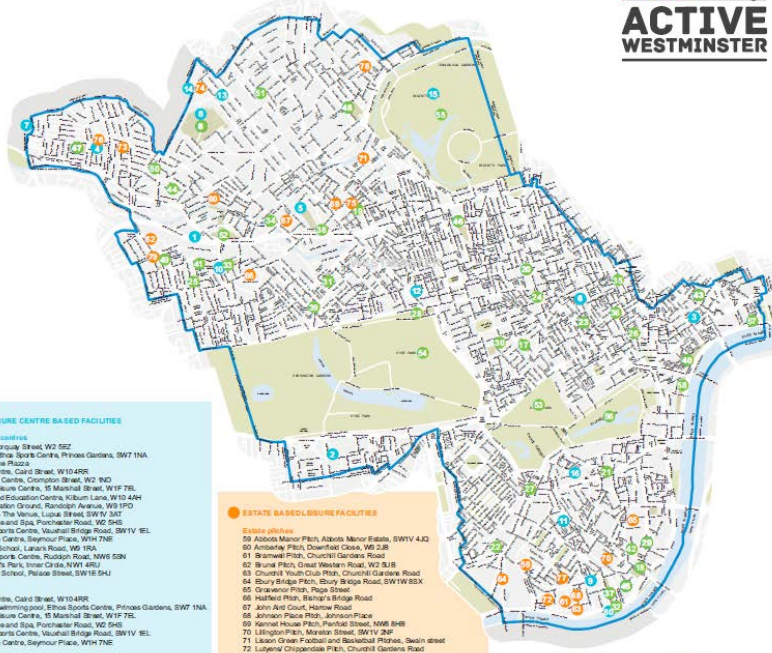
SPORTS, LEISURE AND OPEN SPACES IN WESTMINSTER



- PARK BASED LEISURE FACILITIES**
- Swimming pools**
- 8 Paddington Recreation Ground, Randolph Avenue, W9 1PD
 - 43 Crury Lane Garden, Market Court, WC2B 5SQ
 - 45 Trinity Mees Multi-Use Games Area, Beesborough Place, SW1P 4AT
 - 47 Queen's Park Gardens, Third Avenue, W10 4RG
- Football pitches**
- 8 Paddington Recreation Ground, Randolph Avenue, W9 1PD
 - 43 Crury Lane Garden, Market Court, WC2B 5SQ
 - 45 Trinity Mees Multi-Use Games Area, Beesborough Place, SW1P 4AT
 - 47 Queen's Park Gardens, Third Avenue, W10 4RG
- Tennis and table tennis**
- 17 Berkeley Square Gardens, Berkeley Square, W1J 6BB
 - 18 Beesborough Gardens, Beesborough Gardens, SW1V 2JQ
 - 19 Broadway Street Gardens, Broadway Street, NW6 8BN
 - 20 Cavendish Square Gardens, Cavendish Square, W1G 8DB
 - 21 Christchurch Gardens, Victoria Street, SW1W 5DY
 - 22 Ebury Square Gardens, Ebury Square
 - 23 Garden Square Gardens, Garden Square, W1F 9HW
 - 24 Hanover Square Garden, Hanover Square, W1S 1HP
 - 25 Victoria Gardens, Victoria Gardens, W2 5LS
 - 26 Leicester Square, WC2H 7LE
 - 27 Lower / Upper Grosvenor Gardens, Buckingham Palace Road, SW1W 0DP
 - 28 Mount Arch Green House, Mount Arch, W1H 7AP
 - 29 Milbank Garden, John Inip Street
 - 30 Mount Street Garden, Mount Street
 - 31 Norfolk Square Garden, Norfolk Square, W9 1RU
 - 32 Penion Gardens, Grosvenor Road, SW1V 9YJ
 - 34 Rambrandt Gardens, Warwick Avenue, W9 2PT
 - 35 Soho Square Garden, Soho Square, W1D 3QH
 - 36 St Anne's Churchyard, Woburn Street, W1F 0UN
 - 37 St George's Square Gardens
 - 38 St Mary's Churchyard, Paddington Green, W2 1LG
 - 39 St James Gardens, St James Gardens, W2 5JA
 - 40 Victoria Embankment Gardens, Victoria Street, WC2N 8ND
 - 41 Westbourne Gardens, Durham Terrace, W2 5PB
- Tennis with spectators**
- 39 Portchester Square Gardens, Portchester Square, W2 6AL
 - 42 Cavendish Street Playground, Cavendish Street, SW1P 4AU
 - 43 Crury Lane Garden, Market Court, WC2B 5SQ
 - 45 New Trinity Mees Playground, Beesborough Place, SW1P 4AT
 - 46 Robinson Road, Robinson Road, W1D 2DE
 - 47 Queen's Park Gardens, Third Avenue, W10 4RG
 - 48 Paddington Street Garden, Paddington Street, W1U 4HE
 - 49 St. Stephen's Gardens, St Stephen's Gardens, WC2E 8RY
 - 50 St. John's Wood Church Grounds, Wellington Place, NW6 7FF
 - 51 Temple Gardens, Temple Gardens, W9 3LR
 - 52 Victoria Embankment Garden, Victoria Street, W2 5JA
 - 53 Westbourne Green Open Space, Harrow Road, W2 5TG
- Special paths**
- 53 Green Park, Piccadilly, W1V 9NA
 - 54 Hyde Park / Kensington Gardens, Sepulchre Road, W2 2UH
 - 55 Regent Park, Inner Circle, NW1 4JU
 - 56 St. James Park, The Mall, SW1A 1AA
- Outdoor table tennis facilities**
- 8 Paddington Recreation Ground, Randolph Avenue, W9 1PD
 - 20 Cavendish Square Gardens, Cavendish Square, W1G 8DB
 - 23 Garden Square Gardens, Garden Square, W1F 9HW
 - 29 Milbank Garden, John Inip Street
 - 37 St George's Square Gardens
 - 40 Victoria Embankment Gardens, Victoria Street, WC2N 8ND
 - 45 Paddington Street Garden, Paddington Street, W1U 4HE
 - 47 Queen's Park Gardens, Third Avenue, W10 4RG
 - 48 St. John's Wood Church Grounds, Wellington Place, NW6 7FF
 - 57 Temple Gardens, EC4V 8BB
 - 58 Whitnall Gardens
- Outdoor gym equipment**
- 29 Milbank Garden, John Inip Street

- SPORTS AND LEISURE CENTRE BASED FACILITIES**
- Sports and leisure centres**
- 1 Academy Sport, Torquay Street, W2 5EZ
 - 2 Imperial College - Rishu Sports Centre, Phoenix Gardens, SW7 1NA
 - 3 Jubilee Hall, 20 The Piazza
 - 4 Jubilee Sports Centre, Cold Street, W10 4RR
 - 5 Lilla Venice Sport Centre, Clompton Street, W2 1ND
 - 6 Marshall Street Leisure Centre, 15 Marshall Street, W1F 7EL
 - 7 Monkey Sports and Education Centre, Victoria Lane, W10 4AH
 - 8 Paddington Recreation Ground, Randolph Avenue, W9 1PD
 - 9 Peto Academy - The Venue, Luke Street, SW1V 3AT
 - 10 Portchester Centre and Spa, Portchester Road, W2 5HS
 - 11 Queen Mother Sports Centre, Vauxhall Bridge Road, SW1V 4EL
 - 12 Seymour Leisure Centre, Seymour Place, W1H 7NE
 - 13 St George's RC School, Larkspur Road, W9 1DA
 - 14 St. Augustine's Sports Centre, Rusdon Road, NW6 5BN
 - 15 The Hub, Regent Park, Inner Circle, NW1 4JU
 - 16 Westminster City School, Palace Street, SW1E 5HJ
- Swimming pools**
- 4 Jubilee Sports Centre, Cold Street, W10 4RR
 - 2 Imperial College swimming pool, Rishu Sports Centre, Phoenix Gardens, SW7 1NA
 - 6 Marshall Street Leisure Centre, 15 Marshall Street, W1F 7EL
 - 10 Portchester Centre and Spa, Portchester Road, W2 5HS
 - 11 Queen Mother Sports Centre, Vauxhall Bridge Road, SW1V 4EL
 - 12 Seymour Leisure Centre, Seymour Place, W1H 7NE
- Outdoor sports and leisure facilities**
- Swimming facilities**
- 80 Westminster Boating Basin, 136 Grosvenor Road, SW1V 3JY

- ESTATE BASED LEISURE FACILITIES**
- Swimming pools**
- 59 Abbots Manor Flat, Abbots Manor Estate, SW1V 4JZ
 - 60 Ambury Flat, Churchill Gardens Road, W9 2JH
 - 61 Bramwell Flat, Churchill Gardens Road
 - 62 Brunel Flat, Great Western Road, W2 5LS
 - 63 Church's Youth Club Flat, Church's Gardens Road
 - 64 Bury Bridge Flat, Bury Bridge Road, SW1W 8SX
 - 65 Grosvenor Flat, Page Street
 - 66 Hatfield Flat, Blanga's Bridge Road
 - 67 John Aid Court, Hanover Road
 - 68 Johnson Place Flat, Johnson Place
 - 69 Kennel House Flat, Portland Street, NW6 8BB
 - 70 Lillington Flat, Moulton Street, SW1V 2NP
 - 71 Ligon Green Flat and Basement, Phoenix, South Street
 - 72 Lynton Flat, Johnson Road
 - 73 Madia Vale Flat, Randolph Gardens, NW6 8DB
 - 74 Madia House Flat, Portland Street
 - 75 Mount Estate Flat, Jubilee Sports Centre, Cold Street, W10 4RR
 - 77 Russell House Flat, Cambridge Street
 - 78 Townsend Flat, NW6 6LS
 - 79 Weaux Gardens, Weaux Gardens Estate, W11 1DS



Events

Events can provide a fantastic way to showcase opportunities and to inspire people to take part physical activity, leisure and sport. Westminster hosts a variety of events ranging from high profile international events such as the London Marathon to more local and neighbourhood orientated events. We want to maximise the potential of events to provide opportunities for local participation and engagement and to secure value to the community.

As part of our Active City for All strategy, we will:

- Publish a calendar of relevant events and actively ensure positive community engagement.
- Ensure there are tangible benefits for our community from events held in Westminster. This might include things such as, free or discounted tickets, local opportunities to participate in the events themselves and/or support or funding for community organisations and schools.
- Ensure a broader focus around physical activity for events. For example a number of walking events take place each year that ActiveWestminster would be keen to support and promote with local opportunities.
- Actively participate in the MyWestminster Day to promote the range of local physical activity and sporting opportunities.
- Participate in community events to promote local and relevant opportunities to take part in sport and physical activity.
- Create the #MyActiveWestminster weekend events where we open up all our the collective physical activity, leisure and sport offer for two weekends per year as a free to attend event

Case study- Westminster Mile

The proposal of a Westminster Mile event was first discussed before London 2012 and soon became Westminster's very own piece of true sporting legacy. Set along the iconic Mall in the heart of

Westminster, the mile route takes families, keen runners and elite athletes around a stunning route that finishes in the shadows of Buckingham Palace. Working in partnership with London Marathon Events and the Royal Parks, the event is now in its 5th year (2017) with 8,500 participants registered making it one of the largest mile events of its type in the world. The Westminster Mile has many elements, first and foremost it gets people active, in 2016 over 50% of the participants were in the family categories – just like Dymphna Delaney and her family from Paddington, an experience that inspired her son to take up running.



“Staying active is very important for us as a family for our overall wellbeing, and helps us deal with the stress that comes with living in London. We heard about the Westminster Mile from another local family who did it last year, so it was on my radar. My husband, 11 year old son and I all took part and since then my son has joined Serpentine Juniors Running Club.

“Westminster Mile is a great way to spend a fun family day in a beautiful part of London. There were warm smiles and a sense of amusement from everyone, with whoops of ‘well done’ and cheers from onlookers. At the end we all posed for a family photo of us biting our huge chunky medals – the joy evident all around.

“If an opportunity is offered to do this together as a family, in a safe way on roads that are traffic free, then it is not to be missed!”

As well as running the mile, Green Park hosts an Activation Zone that showcases a number of activities and sports to engage visitors and hopefully reinforce the importance of ActiveLives. The event has also led to Westminster's Daily Mile programme, giving all school children the opportunity to take part in a mile each and every day – support Public Health England and City for All's ambition to ensure children and young people are active for at least 60 minutes a day.

b. ActiveLives - promoting opportunities

Achieving an Active City for All by promoting relevant and meaningful opportunities at a personal level which recognise individual motivations, challenges and take a considered life cycle approach underpinned by behaviour change.

As recommended in Public Health England's Everybody Active Everyday^{8 4}) Scaling up working interventions that make us active: Understanding what works using evidence based approaches and significantly scaling up such interventions to achieve large impact.

⁸ [Public Health England 'Getting Every Adult Active Every Day' \(2016\)](#)

We know that participation in physical activity, leisure and sport has many benefits from a positive impact on our physical and mental health to community cohesion and creating life chances. Engagement in physical activity, leisure and sport needs to be thought of as a journey throughout different stages of life. We all have specific experiences, are from different backgrounds and take individual life journeys that mean being more attracted to different activities and different settings.

For example, whilst at school, most children will experience a varied programme of PE and additional activities in extra-curricular time, whereas as we get older more individual pursuits such as running, walking and going to the gym may fit better with a busy work and family life. Equally we know that older people often enjoy having social contact with one another and that the activity is considered secondary to the meeting up with others. Creating, increasing and maintaining active lives in older age are vital. It increases community cohesion, reduces isolation and loneliness and promotes long term physical and mental wellbeing, whilst reducing reliance on support services and care.

It is therefore essential that the offer is tailored to suit these needs as what works for one individual may not work for another - no matter where you are on your life journey, will want to ensure there is something for you!

We will work closely with partners and stakeholders to encourage innovation and share best practice particularly through applying the principles and practical learning of behaviour change and ensure people have a positive experience of physical activity, leisure & sport, build active healthy habits for life.

As part of our Active City for All strategy, we will:

- Adopt a 'People Like Me' approach when delivering activities and programmes to ensure that participants feel comfortable with the activity, the setting and person leading and promoting the activity so they are motivated to participate.
- Launching a Daily Mile programme in every school in Westminster. The initiative will promote daily activity in addition to PE and School Sport and assist in achieving the recommended 60 minutes of physical activity a day for children and young people.
- Promote new outdoor learning opportunities including an expanded Forest Schools offer in a variety of locations across the City to provide more physical activity opportunities in natural settings.
- Offer a comprehensive PE and School Sport programme including a broad mix of competitive sport, leadership opportunities, teacher networks and specialist support to increase quality and safe activity in our schools.
- Ensure the overall offer of activities provides variety, exciting new opportunities and accessible programmes for the whole community. We will ensure that everyone is able to take part in the sports or physical activities which appeal to them most.
- Design intergeneration activities to engage and involve people of all ages and abilities.
- Promote more family activities within our ActiveNeighbourhoods programme and activities can be modified to suit different needs. For example walking football developed in partnership with the Football Association is expanding in Westminster and includes a social meeting of players at the local café, which the coach joins.
- Facilitate and support 'new' sports and physical activities, along with new and more flexible formats of traditional sports – as we pioneered the development of Parkour/Freerunning in the UK.

- Support and encourage talent through an improved Champions of the Future programme. This will offer a broader range of services, support and funding to over 100 talented athletes each year from all sports.

Case Study- Encouraging and Supporting Talent Yasmin Marghini (Athletics)

In 2017 Yasmin Marghini, 15, completed the London Borough Challenge at the Virgin Money Mini Marathon in the under 15 girls category finishing in first place, achieving the 4th fastest time nationally. Yasmin, who is part of our Champions of the Future scheme, finished the 5km course in 16 minutes 46 seconds, beating her previous best by 30 seconds. Yasmin also won the Junior British Athletes challenge at the 2016 Vitality Westminster Mile, and became the 3rd fastest female ever to complete the Highbury Fields Parkrun. She is also the winner of the Champions of the Future award at the ActiveWestminster Awards 2016. The awards celebrate those who change lives through their outstanding contribution to sport in Westminster.

Yasmin said: *"The Champions of the Future scheme helps me financially in my athletics career as the money received pays for transport, facility expenses and running gear. I've been training really hard to represent England in my age category in the 3000m, and if not this year then I'll work really hard for next year. It's my goal and my dream to eventually run in the Olympics so I'll keep working really hard to achieve it one day."*

c. ActiveNeighbourhoods- Enabling connections in our neighbourhoods

Achieving an Active City for All by promoting connections in our neighbourhoods to ensure opportunities are visible and accessible to all and that the offer is relevant to local needs.

Public Health England's Everybody Active Everyday⁹ recommends 1) Creating a social movement towards an active society: The message that being active is not just fulfilling and fun but can also be an easy choice, needs to be a linking thread that unites the public sector with the voice of charities, local residents and community leaders. It's a message that should be woven into the policies, commissioning and planning decisions made every day across the country.

We want to collaborate with partners and stakeholders to develop firm connections between the ActiveCity and ActiveLives themes and to make local neighbourhoods thriving, active places in order to increase sustained participation in physical activity, leisure and sport.

At the core of our approach to ActiveNeighbourhoods sits a new 'hub and spoke' model of delivery. This represents a significant shift from a City wide / individual service approach to a coordinated programme of activity and a more local level. Key community sports facilities, parks and open spaces will be repositioned as physical activity hubs with a remit for promoting connections between different facilities and services and ensuring that the local offer meets local needs and is developed and promoted holistically with partners. The approach will be much more outward facing and will seek to increase the quantity and quality of physical activity opportunities in less traditional, but often more attractive, settings.

As part of our Active City for All strategy, we will:

⁹ [Public Health England 'Getting Every Adult Active Every Day' \(2016\)](#)

- Create physical activity, leisure & sport (PALS) hubs across Westminster by repositioning key facilities, places and spaces. The approach will be more outward facing and will ensure the offer is joined up and effectively promoted at a local level.
- Launch a series of #MyActiveWestminster Networks to promote a high level of community engagement and an environment where people can work together to ensure that the local offer meets local needs.
- Deliver an ActiveNeighbourhoods programme providing at least 130 hours of free physical activity, leisure and sport opportunities every week.
- Engage with employers through a new ActiveWorkplaces programme which will encourage participation in physical activity and sport in the work place.
- Continue to support voluntary sport and physical activity providers through the ActiveWestminster Mark programme to help the sector to grow and sustain.
- Create PALS (Physical Activity, Leisure & Sport) Champions, StreetMakers and ParkMakers to engage and support people in areas of high inactivity.
- Actively encourage people to volunteer in sports and physical activity by removing the barriers to volunteering and providing links with meaningful and exciting volunteering opportunities.

[CASE STUDY- JUBILEE HALLS- an example of a Physical Activity Hub]

6. Our Underpinning Principles

- Promote
- Active
- Collaborate
- Enable

Our underpinning principles of **PACE** do not just represent doing more of the same. They present the step-change needed to create the opportunities that maximise the impact of existing work, develop new approaches and ensure we take an evidenced and needs driven approach.

We will work collaboratively, both internally and externally with partners and stakeholders to encourage innovation and share best practice particularly through applying the principles and practical learning of behaviour change.

Promote

- We will develop and implement an annual marketing and communication plan to ensure a high degree of visibility of the physical activity and sport offer.
- We will promote the ActiveWestminster brand across the Council's offer and with our partners and stakeholders to ensure a consistent and high profile identity across the partnership.
- We will create a dedicated #MyActiveWestminster website to be the 'one front door' for all physical activity, leisure and sport opportunities across Westminster, including events promoting key messages.
- We will maximise the potential of digital technology to promote timely and relevant opportunities, particularly utilising Open Data
- We will take a more localised approach to marketing and communications to ensure the opportunities within neighbourhoods are consistently understood.

Activate

- We will work together to activate places and spaces wherever possible and promote an active environment.
- We will remove barriers to make participating in physical activity, leisure and sport the default choice for all, wherever possible.

Collaborate

- We will provide leadership and work with partners and stakeholders to develop and deliver services.
- We will encourage and support an engaged and empowered network of people and organisations working towards our common goal of creating an Active City for All.
- We will constructively work together to resolve issues and maximise opportunities and will listen to one another and respect one another's point of view.

Enable

- We will take a 'People like me' approach- making people comfortable and motivated to take part whenever possible.
- Utilise behaviour change models and principles to make it possible for individuals to be physically active, where and when they want.
- We will utilise Business Intelligence to better understand the data we hold and generate to better drive activation and participation in physical activity, sports & leisure

7. Accountability

a. The Active City for All Board

Our Strategy championed by the Council and key partners and a strategic Active City for All Board will be established to review progress and drive the work of the partnership. The Board will be supported by a partnership working group made up of the senior representatives for key Council services, partners and stakeholders and residents.

The Board and working group will meet at least twice a year and will discuss a range of shared issues and opportunities. The Board will ensure that the strategy is accountable and impactful and key responsibilities will include:

- Ensure effective joint working and genuine collaboration between partners and stakeholders.
- Ensure every policy, programme and decision we make promotes an Active City for All, by default.
- Ensure that plans to commission services and programmes are joined up, address identified needs and allocate resources to best meet that need, within available means.

The Board will receive annual reports on the progress of the strategy against the annual Action Plans and will ensure this strategy drives change to achieve our ambitions.

b. Active Neighbourhoods - My Active Westminster Networks

In order to ensure that the physical activity, leisure and sport offer meets the different local needs, we will establish a number of My Active Westminster Networks. The networks will include key providers, Council representatives and local people who will be responsible for identifying key issues and shaping the local offer to meet recognised needs and priorities.

8. 'On track' - what does success look like?

This strategy sets out the ambitions we want to achieve over the next four years. Every year we will produce an Active City for All action plan which will clearly set out the key activities we will deliver to drive forward our priorities, and the measures and targets we will use to check how we are doing.

Assessment of our progress will be informed by **Insights, Impact** and **Improvement**.

Insights

We will use a variety of insights to provide a rounded assessment of the key successes, issues and challenges concerning physical activity, leisure and sport in Westminster. This will include:

- The national Sport England – Active Lives Survey (ALS)
- An annual profile for Westminster concerning physical activity, leisure and sport
- The annual City Survey to consider resident satisfaction for services
- A more granular approach to data and business intelligence which will enable a better understanding of who are engaged in the offer and where we should be prioritising resources.

Impact

As set out in the Government's Strategy – Sporting Future; *sport and physical activity moves beyond merely looking at how many people take part. It considers what people get out of participating and what more can be done to make a physically active life truly transformative. In the future, funding decisions will be made on the basis of the social good that sport and physical activity can deliver, not simply on the number of participants. We are redefining what success looks like in sport by concentrating on five key outcomes: **physical wellbeing, mental wellbeing, individual development, social and community development and economic development.***

Therefore, our success will be judged by the impact against these set of outcomes that define why our Government and we invest in physical activity, leisure & sport.

Improvement

We want to ensure that we continually improve and will independently review our progress through an annual partnership survey and a partnership wide and facility specific QUEST assessments.

Appendices and References

Westminster strategies

- [Westminster – City for All](#)
- [Joint Health & Wellbeing Strategy](#)
- ['Sitting is the New Smoking'](#) – Report of the Director of Public Health (2015/16)
- [Greener City Action Plan](#)
- [Cycling Strategy](#)
- [Walking Strategy](#)
- Open Spaces & Biodiversity Strategy

Regional strategies for London

- [London Sport: Blueprint and Strategy for a Physically Active City](#)
- Transport for London: [Improving the Health of Londoners](#)
- Mayor of London: [A City for All Londoners](#) & [Health Streets for London](#)

National strategies and policies

- HM Government Strategy: [Sporting Future](#)
- Sport England: [Towards an Active Nation](#)
- Department for Transport: [Walking & Cycling Investment Strategy](#)
- HM Government: [Childhood Obesity: A Plan for Action](#)
- Sport England- [Active Design](#) guidance
- Department for Communities and Local Government [National Planning Policy Framework](#)

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